

Navneet Kumar

CV

Contact

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CHATTARPUR, New Delhi-74

Education

B.SC (Physics) LNMU university,
Bihar | 2019

Diploma in Digital Marketing
Patna | 2020

Expertise

- On-Page & Off-Page SEO
- Social Media
- Pay Per Click
- Team Leadership
- Good in Communication

Language

- English
- Hindi

Hobby

- Writing Stories
- Reading Books and Novel
- Acting & Theatre

PROFILE

SEO Expert with 3+ years of experience in driving organic traffic and increasing conversions.

- Proven ability to develop and implement SEO strategies that achieve measurable results.
- Expertise in on-page SEO, off-page SEO, and YouTube SEO.
- Experience with a variety of SEO tools and platforms.
- Strong analytical and problem-solving skills.
- Passionate about helping businesses succeed online.

EXPERIENCE

SEO Executive | Feb 2021 To Aug 2022
Panchmukhi Air and Train Ambulance | Patna

- Increased website traffic by 20% in 6 months by conducting keyword research and competitor analysis.
- Generated organic traffic by optimizing content for the website and blogs & YouTube channel.
- Improved website ranking on search engines by implementing SEO best practices.
- Managed a team of 5 content creators and ensured that all content met SEO standards.

SEO ANALYST | Sep 2022 To Present
Acelema IT Solutions Pvt. Ltd. | New Delhi

- Handling the team of SEO Executive for off-page and on-page SEO, YouTube video Optimization, and social media marketing.
- Generated organic traffic and help in ranking website by creating engaging SEO Strategies.
- Managed all the SMM and SEO works of more than 20 projects at the same time.
- Expertise in using different SEO tools like Semrush, ahref, and google keyword planner, Tube Buddy, to conduct keyword research, optimization and management.

EXTRA CURRICULAR ACTIVITIES

- Completed Diploma in Acting | Mumbai | 2019
- Participated in TCS YEP Program | Patna