

ATISHAY JAIN

Graphic Designer

Contact Info



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SUMMARY

Passionate and dedicated professional graphic designer with a keen eye for detail and a commitment to delivering exceptional work. With a wealth of experience in creating captivating design across various mediums, I bring unique blend of creativity and technical skills to every project. I specialize in crafting compelling motion graphics that captivate audiences and elevate brand identity.

PORTFOLIO

<https://www.behance.net/atishayjain22>

SKILLS

- Animation Skills
- Graphic Design Abilities
- Storyboarding Skills
- Collaboration and Communication
- Adaptability and Creativity

SOFTWARE KNOWN

• Video editing -

- Adobe Aftereffects,
- Adobe Premiere Pro
- Animnate

• Graphics

- Adobe Photoshop,
- Adobe illustrator
- Corel Draw

• Ui/UX -

- Adobe XD
- Figma

EDUCATION

Teethanker Mahaveer University

Bs.c Animation 2021-2024

S.A.L.P. Sr. sec. high school

commerce 2021

Arena Animation, Preet vihar, Delhi

DIGITAL MARKETING

WORK EXPERIENCE

Motion Graphic Designer and Video Editor at **Aannya softwares** Noida

June, 2024 - August 2024

- Creative Social Media Campaigns: Led the design and execution of innovative social media campaigns, producing engaging posts, reels, and stories that significantly increased follower engagement and brand reach.
- Video Content Development: Produced and edited a wide range of video content, including promotional videos, product demos, and tutorials. Incorporate motion graphics to enhance storytelling and audience retention.
- UI/UX Collaboration: Worked closely with the UI/UX team to design user-friendly and visually appealing interfaces for software products, ensuring a seamless user experience.
- Brand Consistency: Developed and maintained a consistent visual identity across all digital platforms, including social media, websites, and marketing materials, strengthening the brand's presence in the market.
- Client-Focused Presentations: Created professional decks and presentations tailored to client needs, ensuring clear communication of project objectives and progress.

Graphic designer and Video Editor at **Earnest Data Analytics**

March, 2024 - June, 2024

- Data Visualization: Transformed complex data into visually compelling infographics and charts for use in reports, presentations, and marketing materials, making data more accessible and understandable for clients.
- Video Production: Produced and edited educational and promotional YouTube videos, incorporating motion graphics to simplify complex data concepts and enhance viewer engagement.
- Marketing Collateral Design: Designed a variety of marketing materials, including brochures, email templates, and social media graphics, to support sales and marketing campaigns.
- Collaborative Projects: Worked closely with the marketing and analytics teams to create cohesive visual content that aligned with the company's strategic goals.
- Brand Enhancement: Developed and implemented brand guidelines, ensuring consistency across all visual communications, from client-facing presentations to internal documents.

Graphic designer at **JK Digital Marketing Agency**

May 2022 - August 2023

- Create visually appealing and marketable book covers that capture the essence of the book's content and attract potential readers.
- Design the interior layout of books, ensuring text and images are well-organized, readable, and aesthetically pleasing.
- Applying appropriate fonts and typography styles that enhance readability and contribute to the book's overall design.
- Produce original illustrations and artwork for book covers, chapter headings, and other sections as required.
- Tailor designs to fit various genres, ensuring that each book's design reflects its unique theme and target audience.