

# ANKIT DUDEJA



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## TECH SKILLS

- Adobe Photoshop
- Corel Draw
- Adobe Premiere pro
- Filmora
- Canva skills
- Professional Photography
- Social Media analytics tools
- Audio adjustments
- Facebook & Google ads

## DESIGN SKILLS

- Image editing
- Photo editing
- Graphics making
- logo design
- Labels design
- Print ready designs
- Layout
- Video editing
- Presentation making

## SOFT SKILLS

- Creative thinking
- Problem solving
- Planning & executing
- Team work
- Team leading
- Time Management

## ABOUT ME

A guy who loves to work in creative & interactive field, whether it's Social media engagement, brand building, target marketing. paid online advertising and content creation.

## WORK EXPERIENCE

### V&S COMPANY (REEFORTIME.COM/VALBONE.IN)

1 Feb 2015- 30 June 2016

- Responsible for account management
- Managing online sales.
- Creating New ad campaigns for online sales.
- Creating graphics for Flipkart/Amazon/Snapdeal/Paytm
- Social Media handling.
- Re-editing existing website visuals.

### CONCENTRIX (AUDIBLE.CO.UK)

19 July 2016 – 30 January 2018

- Handling and resolving all customer queries regarding audio books.

### TRUVISOR SOLUTIONS (TRUVISORSOLUTIONS.COM)

1 March 2018 – 20 Sep 2019

- Making online campaigns as per clients requirements.
- Running hyper local target marketing ads(fb) for quality leads.
- Timely making daily graphic posts for client social media.
- Making creative and eye catchy, ads, infographics and videos for marketing for own and clients requirement.

### UE AUTOTECH PVT LTD.(UEGROUP.IN)

- Creating eye-catching short videos and graphics for Auto-care products.
- Designing pamphlets and Auto-care product booklets for Auto-expo stall.
- Designing all the new and existing labels for products.
- Making product videos & giving an emotional touch to boost sales. ( [instagram.com/ueautotechindia](https://www.instagram.com/ueautotechindia) )

## EDUCATION HISTORY

### BACHELOR IN COMMERCE

2012-2015

University of Delhi

### SHORT TERM BUSINESS MANAGEMENT COURSE(FOCUS ON DIGITAL MARKETING)

IIT Delhi 2018



MY WORK

Behance