



# Katyani Pandey

## Product/Graphic Designer

### My Contact

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### Tools

- Illustrator
- Photoshop
- Corel Draw
- Canva
- Rhino

### Soft Skill

- Branding & Identity
- Layout Design
- Design Thinking
- Communication
- Multi-tasking

### Education Background

- Asian Academy Of Fashion & Design, Noida  
*Diploma in Jewellery Design*  
Completed in 2020
- D.k College, Dumraon  
*B.A. (Hons)*  
Completed in 2021
- Sumitra Mahila College, Dumraon  
*Higher Secondary School*  
Completed in 2018
- Girls High School, Dumraon  
*Secondary School*  
Completed in 2016

### About Me

I am a Passionate Graphic Designer having expertise in Creative Designs and branding into Visual Designs. Strong understanding of designs and color theory. Using various 3D software to create creative designs. Worked on various customer projects to create Jewellery, accessories and bags that followed customer brief. I have a strong talent for identifying customer need and delivering quality service to the customer's satisfaction and requirements.

### Professional Experience

Seekware Pvt.Ltd | Graphic Designer

2023 – Present

Key responsibilities:

- Developed concepts and designs for clients, including consumer products utilizing Adobe Photoshop and Illustrator.
- Designed static and video assets, utilizing different styles and approaches, nearly all of which were included in public campaign efforts.
- Created graphic design standards for motion graphic assets, which improved brand consistency.
- Revamped company logo and business cards, boosting brand image.

G Om Internaional | Jewellery/Graphic Designer

2022– 2023

Key responsibilities:

- Create social media account for local business of the brand.
- The concept design for the company's website has been applied and used until now Worked together with the marketing team to boost sale on ecommerce platform.
- Assisted sampling team to create designs as buyer brief.
- Appeared on the fashion exhibitions as an exhibitor.
- Merchandising on El corte Ingles Group (Buyer- Sfera).

Aarya Fashion | Jewellery Designer Intern

2021– 2022

Key responsibilities:

- Taking designs inspiration from Pinterest and create mood board as per buyer taste.
- Worked with Sampling team to create unique designs to match buyer taste and make the most out of their selected designs.
- Managing the entire process from design to delivering jewellery with a focus on efficiency and achieving buyer briefs to the smallest details. Worked on Photoshop to edit or create designs.