

# MAYANK PURI GOSWAMI

## DIGITAL MARKETING

Email: mayank2860@gmail.com Phone: 9928833760 Location: Surya Nagar, Ridhi Sidhi, Jaipur

---

### SUMMARY

---

#### Core Strengths:

Experienced digital marketer specializing in on-page and off-page SEO, Meta, and Google Ads. Proficient in optimizing websites for enhanced search engine rankings and improved user experience, driving measurable results for clients.

#### Key Achievements:

Managed ad campaigns that increased brand visibility and boosted conversions by 20% across various industries. Adept at using data-driven strategies to optimize performance and maximize ROI.

### PROFESSIONAL EXPERIENCE

---

#### Google & Facebook Ads Manager, My Shiksha Solutions | Jaipur, India | May 2024

- Managed and optimized Google and Facebook ad campaigns to increase brand visibility and drive conversions.
- Developed tailored ad strategies to meet specific business goals, ensuring high ROI.
- Analyzed campaign performance data and implemented adjustments to improve ad effectiveness.
- Collaborated with cross-functional teams to align digital marketing strategies with overall business objectives.

### PROJECTS

---

#### Landing Page for My Shikha Solutions

<https://lp.myshikshasolutions.com/>

#### Creating posters and graphics

### SKILLS

---

#### Technical Skills

On Page seo  
Off Page SEO  
Wordpress

#### Marketing Skills

Google Ads  
Meta Ads

#### Management Skills

E-commerce Business  
Website Management

### EDUCATION

---

#### Bachelor of Computer Applications

- Manipal University Jaipur

Expected Graduation: Sep 2025

#### Diploma of Education, Pharmacy

- Aravali Teacher Training College

### ADDITIONAL INFORMATION

---

- Languages:** Hindi , English.
- Certifications:** Google Digital Marketing & E-commerce
- Preparing Data for Analysis with Microsoft Excel
- Linkedin :** Resume