





# Rohan Gill

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## Profile

E-commerce Executive skilled in managing product listings, order processing, and content creation. Proficient in SEO strategies, including keyword research, content development, and optimization. Passionate about leveraging analytical skills and e-commerce platforms to streamline processes, boost sales, and enhance brand growth. Seeking to advance in the e-commerce industry within a dynamic organization

## Professional Experience

- E-commerce Executive, Whispering Homes Pvt Ltd** 08/2023 – Present  
Chandigarh
- Managed product listings, order processing, promotions, and customer reviews on various e-commerce platforms including Magento 2, Amazon Seller Central etc.
  - Analyzed sales data and market trends to drive strategic decision-making.
  - Coordinated promotional campaigns to drive sales and increase brand awareness.
  - Enhanced product content to improve user experience and boost conversions.
- SEO Executive, Rabltoj Pvt Ltd** 06/2022 – 07/2023  
Chandigarh
- Conducted keyword research to optimize website content and improve search engine rankings.
  - Developed SEO-friendly content, including articles, blog posts.
  - Conducted competitive analysis to identify SEO opportunities and trends.
  - Worked closely with content creators, web developers, and marketing teams to integrate SEO best practices.

## Education

- Bachelor of Technology in Computer Science,** 11/2020 – 04/2023  
*Institute of Engineering and Technology* Bhaddal, Rupnagar
- Diploma in Computer Science, Chandigarh College Of Engineering and Technology** 04/2017 – 09/2020  
Chandigarh

## Skills

**Platform Management:** ( Amazon, Ajio, Tata ) | **Google Analytics** | **HTML/CSS** | **Product Listing** | **Wordpress** | **Magento2** | **Keywords Research** | **Inventory Control** | **Content Management** | **On-Page/Off Page Seo** | **Competitor Analysis** | **Customer Service** | **Canva** | **Maker**

## Certificates

- National Service Scheme
- Gold Medal In Karate Championship

## Courses

**One Year Diploma In Hardware and Networking, Jetking**

## Interests

Sports, Movies, Traveling