STUTI GUPTA

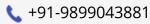
GRAPHIC DESIGNER/ VIDEO EDITOR/ **UI DESIGNER**

About Me

Senior graphic designer with experience of 2+ years, skilled in design software's as well as UI design worked with strong arts and design background with a degree of Bachelor of Fine Arts.

Contact Details





Stuti001gupta@gmail.com

You can find me on:



EXPERIENCE

2023

BRAND DESIGNER

RupeeRedee

- Developed visual elements and strategies to establish and shape a company's brand identity.
- Created daily social media creatives and videos across various platforms.
- Managed advertising campaigns on platforms like Facebook and Google Ads.
- Contributed to the design of the user interface (UI) for both the company's app and website.
- Brand Designer & Content Writer

2023

IUNIOR GRAPHIC DESIGNER

Virtual Real Design

2022

- Designed useful and elegant digital platform experiences with more than 12+ projects/clients.
- Day-to-day engagement with the clients, managed national and international projects.
- Design for social media platform for brands like Dr. Vaidyas and Symtten and SYMSON.

2 months

GRAPHIC DESIGNER INTERN

Iplix, Gurgaon

 Worked with social media team, designed for digital platforms and also designed corporate presentations

2022

DESIGNER TRAINEE

Monotype Solutions (6 months)

· Worked on typography and fonts

2021

GRAPHIC DESIGNER INTERN

Luxx aura affair, Delhi

4 months

Worked for branding and social media platforms

EDUCATION

2023

UI/UX DESIGN COURSE

DICE ACADEMY

2023

Diploma course of UI/UX of 5 months, getting in depth knowledge of website designing and user experience.

2021

BACHELOR OF FINE ARTS (ANIMATION)

Amity University

2017

Gained knowledge about graphic designing, video editing and some of the 3d software's. (CGPA:- 7.6)

SKILLS&ABILITIES

- Figma
- Adobe Photoshop

- JIRA

Canva

- Adobe Illustrator
- Google slides
- Adobe Premier pro
- MS office
- Adobe After effects

PORTFOLIOLINK



