

Vivek Kumar

Graphics & UI/UX Designer

4+ Years of Experience

Contact Information

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Summary

Highly creative and detail-oriented Graphic | UI-UX Designer with 4+ years of experience in conceptualizing and executing visually captivating designs across print and digital media. Proficient in Adobe Creative Suite, with a proven track record of delivering impactful visual solutions for diverse clients.

Experience

Graphics & UI/UX Designer Aug 2021 - Present

XenonStack pvt ltd

- Designing the visual elements of a digital product, including layout, color schemes, typography
- Translate concepts into user flows, wireframes, mockups, and prototypes that lead to intuitive user experiences.
- Work with teams to create products, webinars, summits, meeting presentations, reports, journals etc
- Developed engaging marketing and promotional advertisements
- Creating a wide range of graphics and layouts for product illustrations, company logos, and websites
- Collaborated closely with marketing and sales teams to develop visually engaging campaigns that drive Brand awareness and customer engagement. Collaboration and Communication
- Developed numerous marketing programs (Website, logos, brochures, infographics, packaging branding, and advertisements creatives) and guaranteed that they exceeded the expectations of our clients.
- Creating engaging social media posts tailored to different platforms like LinkedIn, Twitter and Instagram.

Jr. Graphic Designer Feb 2020 - July 2021

iOTA Infotech pvt ltd

- Collaborated with a cross-functional team on website home page redesign
- Worked closely with cross-functional teams to create creative solutions
- Hands-on experience creating UI's, iconography, user flows, etc.
- Creation of data visualization, illustration, and layouts
- Edited photographs for use in digital media platforms including web banners and social media posts.
- Managed assets, including photo selection, retouching, digital optimization, icon design, and template management
- Embraced feedback and best practices to continuously improve designs in alignment with the brand strategy

OTHER SPECIALITY

- Website Layout Design
- Video Editing
- GIFs
- UI-Designs
- Short Videos








Education

- Bachelor's of Arts | (2016 - 2019)
Punjabi University Patiala
- P.S.E.B 12th Board | 2016
Govt Model Sen. Sec. School Kharar (Punjab)
- P.S.E.B 10th Board | 2014
Govt Model Sen. Sec. School Kharar (Punjab)

Portfolio

- <https://www.behance.net/vivekrai1322>
- <https://www.instagram.com/beautysecretsskincare/>
- <https://drive.google.com/drive/folders/1H0xvI7FA-CyE1vHhab8zmzsXVNP3QXPRT>

Software

-  Photoshop
-  Affinity Designer
-  Illustrator
-  Affinity photo
-  After Effects
-  Sketch
-  Premiere Pro
-  Figma
-  In-Design

Skills

- Printing media design
- Typography
- Adobe Creative suite
- Web Design
- Digital Media Design
- Photo Manipulation

Video Links

- <https://www.youtube.com/watch?v=8AvfAH4TiBc>
- <https://www.youtube.com/watch?v=HG7-LtzkzKs>
- <https://www.youtube.com/watch?v=hxPxiwDIX2g>
- <https://www.youtube.com/watch?v=jpGVjEziels>