## VANSH JALALI

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## Summary

Searching and acquiring a management position by gaining experience, utilizing education, and applying leadership for the overall benefit of the organisation and self-growth, coming with strong prioritization skill and the ability to be effective under pressure

#### Skills

Customer Service Good communication Advance excel SEMrush Ahrefs Google Ads Google Analytics Email Marketing Social Media Marketing Blogger Wordpress ChatGPT MailChimp

# Experience

# GrayQuest Education Finance Pvt. Ltd.

Delhi NCR

## Jr. Key Account Manager

08/2023 - 09/2023

- New Client Acquisition: Prospecting potential customers, tapping new Education Institutes (Institutes, Colleges and Universities)
- · Initiating and developing relationships with key decision makers in with institute/college/school/university admission officers.
- · Selling products or service offering to those clients.
- Managing a client's portfolio.
- Managing sales process.
- Follow up of sales and arranging online meetings.
- Promoting the company and its product/service.
- · Build and maintain relationships with key people in the education industry and liaising with relevant colleges/institutes

# GrayQuest Education Finance Pvt. Ltd.

Delhi NCR

Growth Associate 05/2022 - 08/2023

- To contribute to converting parents to use monthly payment facility.
- Resolve customer complaints via phone or email.
- Regular follow up with customer to ensure their technical and refund issues are resolved.
- Providing a deep knowledge of the company's range of products to customer.
- Maintain records of all sales leads.
- Objection handling and managing different situations during the call
- Overlooking branding of the company at the college/school level.
- Creation of weekly/monthly reports on excel for the leadership
- Assist in training sales executives.

### Education

Trikuta Degree College - University of Jammu

Bachelor of Commerce - Business Commerce/General

2018 - 2021

Govt. Mixed Higher Secondary School - Jammu

Commerce 2017 - 2018

### Courses & Certificates

Microsoft Excel - Beginner to Advance in MS Excel — <u>Udemy</u>

Digital Marketing — Internshala Trainings

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