



# Rohit Negi

Presales Executive

## PROFILE SUMMARY

Dynamic MBA student with a specialization in Marketing and Sales, possessing exceptional communication skills. Adept at devising innovative marketing strategies to drive sales and enhance brand visibility. Proven ability to analyze market trends and consumer behavior to develop targeted marketing campaigns. Skilled in building and maintaining client relationships to achieve sales targets. Proficient in leveraging social media and digital marketing platforms to create impactful brand presence. Strong team player with a drive for achieving results and exceeding goals. Seeking opportunities to contribute to a forward-thinking organization and make a meaningful impact in the field of marketing and sales.

## PERSONAL INFORMATION

✉ Email  
rohit786negi@gmail.com

☎ Mobile  
(+91) 8826822575

📅 Total work experience  
1 Year 6 Months

## KEY SKILLS

- Apollo IO
- Social Media Marketing
- Google AdWords
- Linkedin Marketing
- Apollo GraphQL
- Marketing

## OTHER PERSONAL DETAILS

City New Delhi  
Country INDIA

## LANGUAGES

- Hindi
- English

## EDUCATION

- 2024 MBA/PGDM  
Delhi University - Other
- 2019 B.A  
Ramjas College, DU
- 2016 XIIth  
English
- 2014 Xth  
English

## WORK EXPERIENCE

- Aug 2022 - Present Presales Executive  
**Technians Softech**  
In my role, I was responsible for lead generation, utilizing Apollo and LinkedIn to identify and cultivate numerous leads, which I then handed over to the sales team for further engagement.