



# Hemant Kumar Bhardwaj

## Business Development Executive

Highly motivated and results-oriented MBA student with a strong foundation in marketing, supply chain management, and digital marketing. Possess excellent analytical and problem-solving skills honed through experience

## Contact

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### Address

Nagla Rajua, Iglas, Aligarh

## Education

2024

**MBA ( Marketing)**

GLA University

2021

**BA ( Humanities)**

Dr Bhimrao Ambedkar University , Agra

## Expertise

- MS Excel
- Canva
- Powerpoint
- Communication
- Object handling
- Listening

## Language

English

Hindi

## Experience

2024

Unacademy ( Noida )

### Business Development Executive

- Outbound calling and lead generation
- Academic counseling and course recommendations
- CRM system proficiency (mention specific system used if applicable)
- MS Excel for data analysis and reporting
- Communication and persuasion skills
- Sales and target achievement

2023

Internship with maven web marketing

### Social media manager

Key responsibilities:

- Created & managed social media content
- Social media optimization & Engagement
- play a crucial role in ensuring customer satisfaction.

2023

Internship with Hi impact consultant pvt

Key responsibilities: worked as a BD

- Explored various social media tools for lead generation.
- Created reports in Microsoft Excel to track the report.
- Negotiation & object handling.

## Certification & Achievement

- Completed "digital marketing" certificate by Google
- CCC certificate by NEIT
- Certificate of MS Excel by Academy Participated in HR Conclave as a Coordinator
- Participated in PDP work shop about digital awareness