



PERSONAL INFORMATION

- Email**
parmindersingh27799@gmail.com
- Mobile**
(+91) 9654183610
- Total work experience**
3 Years 1 Month

KEY SKILLS

- Keyword Planner
- Semrush
- Blogs
- Content Optimization
- Google AdWords
- Competitor Analysis
- Google Webmaster Tools
- on page optimization
- Off Page Seo
- Link Building
- Keyword Research
- Seo Tools

OTHER PERSONAL DETAILS

- City** New Delhi
- Country** INDIA

LANGUAGES

Parminder Singh

Senior SEO Executive

EDUCATION

- 2027** B.A
Delhi University - College of Art
- 2018** XIIth
English

WORK EXPERIENCE

- May 2023 - Present** Senior SEO Executive
Hi tech solutions pvt ltd
 - Developed and implemented SEO strategies resulting in an increase in organic search traffic and improvements in keyword rankings.
 - Conducted comprehensive keyword research and analysis to identify high-value target keywords, leading to a boost in website visibility and traffic.
 - Optimized website content and meta tags, contributing to a rise in click-through rates and an increase in conversion rates.
- Aug 2021 - Mar 2023** SEO Executive
TGS ventures

INTERNSHIP

- 61 Days** TGS Ventures

- English
- Hindi
- Punjabi