



Rithik Goel

Nationality: Indian **Date of birth:** 05/07/1998 **Gender:** Male **Phone number:** (+91) 8800383683

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WORK EXPERIENCE

Senior Student Counsellor

Global Opportunities Pvt Ltd. [20/07/2023 – Current]

City: New Delhi | Country: India

- Advising potential students for education in overseas countries.
- Assisting company with promoting partnered Institutions over 30 countries.
- Conduct training for all the Buddy Counsellors within the branch.
- Maintain weekly reports with the management to ensure smooth functioning.
- Collection and Maintaining documents of the students.
- Providing Visa guidance to the Students.

Business Development Manager

Career Brick Consultants [01/01/2023 – 18/07/2023]

City: New Delhi | Country: India

- Building new University and College contacts across the globe.
- Oversee the entire lead generation till closing deals.
- Look after multiple departments which includes the Counselling Team, Applications Team, Content Team and the Visa Team.
- Analyze Market Trends, Customer Requirements and activities of competitors in the market.
- Strengthen existing relationships and develop new clients.
- Attend University events.
- Develop business Ideas which includes building agreements with Bank for Loans, GIC Accounts and Blocked Accounts.
- Maintain Excel reports for day-to-day activities and business contracts.
- Renew Business agreements with local agents and International business on timely basis.

Student Counsellor

Career Brick Consultants [03/05/2022 – 31/12/2022]

City: New Delhi | Country: India

- Advising potential students on education opportunities in India and Abroad.
- Worked to ensure a positive and hassle free experience for students.
- Assisting with Activities to promote India and Foreign Education institutions represented by the company.
- Maintaining accurate ledger and computer records of students counselled and applications sent to colleges in India and Abroad.
- Converting Students as per their study plan.

Client Relations Manager and Appeal Specialist

AJ Consultancy, Amazon Inc [20/06/2020 – 30/04/2022]

City: Mumbai | Country: India

- Designed a cost-effective marketing campaign for Global Sellers on Amazon.
- Drafted Reinstatement Appeals for Clients.
- Assisted people to develop for Clients in order to reinstate their accounts.
- Prepared strategies for Clients to sell their products on Amazon, so that they do not violate Amazon policies and their stores can function regularly.

Marketing and Sales Intern

Laugh Out Loud Ventures [01/09/2017 – 31/10/2017]

City: Mumbai | Country: India

- Getting New Leads for Business
- Converting Customer Database to actual client.
- Marketing Educational Product through Social Media with the likes of Facebook, Instagram, Whatsapp and Twitter.
- Engaging with new customers on daily basis and assisting them with the Product.
- Worked to ensure a positive and hassle free experience for clients.

EDUCATION AND TRAINING

BBA.LLB (Hons)

Guru Gobind Singh Indraprastha University [01/08/2016 – 01/07/2021]

City: New Delhi | Country: India | Field(s) of study: Business, administration and law | Final grade: 77.4%

12th Grade- Commerce with Maths

Ryan International School (CBSE) [01/03/2015 – 15/05/2016]

City: New Delhi | Country: India | Final grade: 85%

10th Grade

Ryan International School (CBSE) [01/04/2013 – 31/03/2014]

City: New Delhi | Country: India | Final grade: 8.0 CGPA

PUBLICATIONS

[2019]

The Oppressed Hospital Published my own work of fiction at Global level which was sold in various countries including the likes of America, Asia, Europe and Australia

ISBN: 9781521950326

[2019]

Constitutionality of Section 497, IPC Article published at Dr. Ram Manohar Lohia National Law University, Lucknow in Society of Constitutional Law and Public Policy on the theme Constitutionality of Section 497, IPC.

Rithik Goel & Roma Grover