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Did you mean : Jeeshan Ali

https://EDUCATION > Rajshree Institute of management and Technology B.tech

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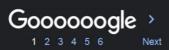
WORK EXPERIENCE :

The Picture Factory

Digital Marketer ●saket, New delhi May 2023 - Present

• I am Working digital marketer with 3 years of experience in developing and executing effective online marketing strategies. Proficient in SEO, SEM, PPC, email marketing, social media management, Video editing, Graphics, and content creation. Adept at analyzing data to optimize campaign performance and improve ROI. Experienced in managing multiple projects, collaborating with cross-functional teams, and using tools like Google Analytics, AdWords, and CRM platforms. Committed to staying updated with the latest digital trends to drive brand growth and customer engagement.

- WORK EXPERIENCE-
- The Picture Factory- working 8-may-2023 To currently working.
- Iclickmedia Worked FEB 2021 to 2023
- Tanisha Construction 2020 to 2021
- In new Project Increased website traffic by 20%, boosted social media engagement by 15%, and improved email open rates by 20%.
- Doing On page off page and technical SEO, Increased website traffic by 25%, and improved SEO ranking by 1 and 2 page by keywords positions.
- Implemented new social media strategies and making awesome creative to engage, optimized performance .
- Developed personalized campaigns resulting in 5 to 33% increase in open rates cause its all over depend on niche.
- Doing Video Editing By Premiere Pro, Cap Cut.
- Handling YouTube Channel also, with checking, Copywrites, making video with PR , Compositions, Thumbnails Reels Etc..
- Demonstrated strong communication and teamwork skills in coordinating with team members to achieve project goals.



Jeeshan Ali

"As a passionate digital marketer, I specialize in crafting data-driven strategies that drive growth and boost brand visibility. With expertise in SEO, PPC, social media, Video Editing, Graphics and content marketing, I help businesses connect with their target audience and achieve measurable results. Dedicated to staying ahead of industry trends, I thrive on delivering creative solutions and maximizing ROI in every campaign."

Location: C-115, Jasola Vihar Shahin Baghnew Delhi. <u>syedsahab424@gmail.com</u> Ph: 9368234186

Linkedin: <u>LinkedIn</u> GitHub: Depends Website: Depends

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Functional Skills

Q Digital Marketing

Technical Skills

- Q SEO SMO & Content Writer
- Q GOOGLE & FB ADS
- **Q** VIDEO EDITOR & GRAPHICS
- Q YOUTUBE & EMAIL MARKETING HANDLING
- **Q** WORDPRESS HTML CSS

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ACADEMIC PROJECTS

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JEESHAN ALI

- Developed and executed Jul 2023 Nov 2024 digital marketing strategies to enhance brand visibility and engagement.
- Produced high-quality video content for various platforms, ensuring consistency with brand messaging.
- Analyzed campaign performance data to make data-driven decisions and improve marketing ROI.

• STATE LEVEL DANCE CHAMP. LEHENGA DESIGN EXPERT