

PRITESH ANAAN CREATIVE DESIGNER

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WORK EXPERIENCE

Creative Head

Zefmo Media Pvt. Ltd. / June 2023 - Present

- Managed different clients.
- Lead design team and conceptualised creatives for the clients.
- Designed brochures and Business Stationeries.
- Visualized and execute designs for social media campaigns

Graphic Designer/ Video Editor

Reliance Centro / March 2023 - June 2023

- Coordinated with the team and designed creatives.
- Designed web banners, package designs and VMs
- Brand Video editing for collections.
- Creative illustration design for website and VMs.

Graphic Design/ Brand Design

VirtualTake / November 2022 - Feb 2023

- Coordinated with the design team and designed creatives.
- Designed content and brandings for the clients.
- Strategic feed design to engage the traffic over social media.

Concept Designer

Beenfield Tech Pvt. Ltd. / June 2022 - Aug 2022

- Incorporated with a team of well experienced UI designers.
- Designed concepts of layouts in a US based client project.
- Been a generalist in the field.

Creative Pod-Lead - UX/UI Design

CraftsWomenIndia / August 2020 - Feb 2021

- Redesigned the website and Social Media Handling.
- Integrated sustainable design solutions.
- Was a cruicial member of the core team.
- Managed and cooperated with the creative team.

ABOUT ME

An enthusiastic learner and a creative designer. Proven ability to transform client ideas into beautiful design. Also, I like to hustle to an opportunity where I can make the best of my potential and contribute to the organizations growth.

KEY SKILLS

- Management
- Software
- Problem Solving
- Creative Thinking
- Leadership
- Communication

EDUCATION

Footwear Design And Development Institute, Hyderabad

• Bachelor of Design (4 years) Former Chief editor at Felicitas College Magazine

St. Karen's High School

• Senior Secondary (CBSE- PCB)

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WORK EXPERIENCE

Co - founder at ArtRevs

Artrevs Productions / October 2020 - March 2021

- A small startup named Artrevs which is a onestop platform for all the content needs for a business to grow.
- The idea is to gather all different art forms under one tree, and give the budding artists a room to expose their skills.

Marketing Executive

Iris Security / July 2020 - August 2020

• Incorporated as a marketing executive intern for 2 months.

KEY PROJECTS

Redesigned the website of CraftsWomenIndia

• Here's the site [Link]

Radio Mirchi music video

 An animated music video for a self composed indie song [Link]

ArtRevs Productions

• Here's the profile [Link]

Freelance Portrait Sketches

• Here's the profile [Link]