

About Me..

Hello, I'm **Harsh Kumar**, a seasoned **Graphic and UI Designer** with a rich background of **4 years** in the industry. I derive immense joy from bringing ideas to life through creative and visually appealing designs. As a dedicated **team leader**, I firmly believe in the significance of **each individual's efforts**, fostering an environment where continuous learning is valued.

My expertise extends beyond 2D design, encompassing a basic proficiency in **3D models and design**. A fast learner by nature, I consistently prioritize work, aiming to deliver **high-quality results**. I approach every project with enthusiasm and a commitment to turning visions into tangible, captivating designs. Let's collaborate to bring your **ideas to fruition**

EXPERIENCE:

Shoppertainment LLP (Full Time)

2020-2023, 8th June - 31st September

As a **Graphic Designer** at Shoppertainment LLP, I played a key role in **creating impactful visuals for events**. My work included **video editing, UI/UX design, social media creatives**, event streaming, on-ground assistance, and 3D modeling. I collaborated with major **clients** such as **TCS, Coke, WPP, Mariolaminates**, and others, ensuring that each project met **high standards and left a lasting impression**.

Rubbabu India (Contract)

2023-2024, 6th November - 31st January

As a **Graphic Lead** in a contract role, I spearheaded the creation of **packaging designs for toys**, ensuring a visually appealing and marketable product. I played a crucial role in **developing catalogue and videos** for high-stakes events such as **Shark Tank India and trade fairs in Germany**. Additionally, I crafted engaging **social media creatives and mailers** to enhance the company's online presence and promotional efforts. My contribution focused on delivering impactful visual solutions and supporting the company's success in key marketing initiatives.

SOFTWARE Skills :



EDUCATION:

2019-2022, B.com (Graduate)
Delhi University

2019-2022, Graphic and web
Designing (Diploma)

2018, 12th Commerce
Nav Bharti sr. sec. School

CONTACT:

+91 9971725142

Harshk8322@gmail.com

www.behance.net/harshkumar8322

Soft Skills :

Creative
Cummnicative
Team Work
Time Management
Enthusiasthic

LANGUAGE :

HINDI (Native)
ENGLISH (INTERMEDIATE)