



VIKAS SINGH

MARKETING MANAGER

CONTACT

☎ +91-7465950550

✉ Vikassingh8869@gmail.com

📍 Agra ,uttar pradesh.

EDUCATION

2021-2023

DR. MPS GROUP OF BUSSINESS STUDIES.

- Master of Business administration
- DIVISION -1ST

2017-2020

DAYALBAGH EDUCATIONAL INSTITUTE

- Bachelor of science
- DIVISION-2ND

SKILLS

- OBSERVATION
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Negotiation

LANGUAGES

- English (Fluent)
- Hindi (Fluent)

PROFILE

Dedicated and detail-oriented person. Eager to apply in MNCs and other companies to enhance my skills and to give there Business new heights.Special interest handling the critical situations and make strategies to give growth to the Business,. Have managerial skills like negotiation, effective communication.

WORK EXPERIENCE

● SBI LIFE INSURANCE

((2023 - PRESENT))

Business development manager

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

● Other Activities

Team work

- Participated in challengers((sports programs))
- From there I learn the real meaning of team work and discover that I am very good team player

● BRAIN STORMING

- Participated in lot of quiz competition that help me to do brain storming.
-