



SHIVAM SHARMA

SALES & MARKETING

Personal Profile

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DATE OF BIRTH

04-11-2003

Links

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Skills

Business development

Team leadership

Fast Learner

Communication Skills

Lead Generation

Customer Service

Social Media Management

Professional Summary

I'm a graduate with a degree in Bachelor of Business Management in sales & Marketing from XIM University Bhubaneswar, During my academic journey, I have had the opportunity to gain practical work experience through my project Startups Helper. I am working as a sales & marketing person, startup advisor, team builder, and leader. These project work experiences have helped me acquire valuable skills in sales, digital marketing, business development, and many more.

I am proud to say that I have demonstrated a strong work ethic and a commitment to learning and growth throughout my academic and entrepreneurial journey. Based on my academic and professional experiences, I believe that I am well-equipped to sales in a marketing-focused career after graduation.

Employment History

Social media Manger , Startups Helper, Bhubaneswar

08/2022 - 10/2023

- Skilled in creating and implementing successful social media strategies to increase brand awareness and engagement on YouTube.
- Demonstrated the ability to analyze data and metrics to optimize content, resulting in higher subscriber growth and channel success.
- Proficient in utilizing various tools such as analytics, SEO, and video editing software to enhance channel performance.
- Proven track record of collaborating with cross-functional teams to develop and execute effective marketing campaigns for YouTube channels.
- Strong communication skills, both written and verbal, are needed to effectively engage with audiences and build a loyal following for the brand on YouTube.

Education

Bachelor of business management (Sales & Marketing), Xavier Institute of Management, Bhubaneswar

07/2021 - 03/2024

Internships

Social Media Executive , Zenith Go Digital

05/2023 - 07/2023

Courses

Digital Marketing, Google

12/2022 - 03/2023

E-Mail Marketing, Great Learning

02/2023 - 03/2023

Sales Management, Great Learning

03/2023 - 04/2023

Social Media Management , Great learning

04/2023 - 05/2023

