Roushan Kumar
Multimedia Designer

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I have completed Master of Design in Multimedia Communication & Design at Central Institute of Technology, Kokrajhar. With a strong interest in visual communication, I have been working as a creative graphic designer and video editor. Over the years, I have developed skills in creating engaging visual content that tells a compelling story. My objective is to continue honing my skills and gain experience in a dynamic team that values creativity and innovation.

🌐 Portfolio   in Linkedin   ⓘ Instagram   🐦 Twitter   📍 Ranchi, Jharkhand

WORK EXPERIENCE

Creative Graphic Designer *(Full Time)*
AVIS Hospitals
07/2023 - Present
Achievements
- Develope visual identity including brand positioning, promotion, and digital marketing for for organization.
- Coordinate with the team to successfully create prolific social media graphics suitable for target marketing such as campaign posters, website banners, youtube thumbnails.

Video Editor/ Graphic Designer *(Part Time)*
Mantu Bamboo and Cane Industry
01/2021 - 02/2022
Achievements
- Worked as a JUNIOR ASSISTANT for Promotion of Bamboo and Cane Products, at Dist: Nalbari, Assam.
- Utilized Adobe Premiere Pro and Illustrator in creating video and posters.

Graphic Designer *(Freelance)*
The Wings of Desire (NGO)
06/2020 - 12/2020
Achievements
- Utilized Adobe Illustrator and other software in making graphic and event posters.
- Created design, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.

Graphic Designer *(Freelance)*
Sosarg Studio
01/2020 - 6/2020
Achievements
- Prepared illustrations, discussing them with client and making necessary changes.
- Developed graphics and layouts for illustration, logo and studio brand style.

AREA OF EXPERTISE

Visual Design & Storytelling   Typography

Advance Graphic Design   Video Editing

Infographic Design   Brand & Identity

TECHNICAL SKILLS
Adobe Suite
Photoshop, Illustrator, Adobe Premiere Pro, After Effects, InDesign, Adobe XD.
Auto-desk Maya, Microsoft Office, CorelDRAW

EDUCATION

Master of Design in Multimedia Communication and Design
Central Institute of Technology, Kokrajhar, Assam
2021 - 2023   **Score: 8.97**

Bachelor of Design in Multimedia Communication and Design
Central Institute of Technology, Kokrajhar, Assam
2017 - 2021   **Score: 7.41**

INTEREST

1. Photography   2. Videography   3. Travelling

ACHIEVEMENT

RESEARCH PAPER PUBLICATION | ICORD' 23, IISc

I have contributed to a publication titled ''Converging the cultural heritage identity of a marginalized tribe (Kocha Tribe) through use of Multimedia and Design'' in the 9th International Conference on Design into Research at Indian Institute of Science Bangalore.