

Arjita Biswas
arjitabiswas292@gmail.com
+91-9891138364
Madanpur Khadar, Post Sarita Vihar, New Delhi - 110076

OBJECTIVE:

- To pursue a challenging career by being associated with progressive organizations up pace with the latest trends and apply my knowledge and work dynamically towards the growth of the organization.

LANGUAGES:

Hindi, English, Bengali

EDUCATION DETAILS:

- Dayal Singh College - Delhi University - Hindi Honours **2021 - 2024**

PROFESSIONAL EXPERIENCE:

Azzi Technologies (International)

Oct' 2023 - Nov' 2024

Business Development Executive

Roles and responsibilities:

- Identifying and prospecting potential clients, successfully developing new business opportunities in the digital marketing and website design sectors.
- Building and maintaining strong client relationships by understanding their business needs and providing tailored solutions.
- Creating and presenting customized proposals to clients, effectively meeting their digital and marketing and website design requirements.
- Collaborating with internal teams to ensure successful project execution, maintaining high client satisfaction.
- Providing regular updates to clients on projects status, managing their expectations and ensuring alignment with project goals.

SKILLS:

Sales, Conversion, Copywriting, Socials, Emailing, Engagement, Targeting, Influence, Growth, Strategy, Data, Research, Analytics

INTERESTS:

Travelling, Reading Books, Dancing, Web Series Enthusiast