



Sudhanshu Chauhan

Sales Associate

Profile

A self-motivated and results-oriented individual with a strong desire to develop leadership skills and expand knowledge through diverse opportunities. Eager to join a dynamic and progressive organization where I can leverage my strong organizational, communication, and problem-solving abilities to perform high-end clerical duties and contribute to the success of the team. Committed to continuous learning and professional growth, with a keen interest in providing exceptional administrative support and ensuring operational efficiency.

Employment History

Business executive development at Apporio Infolabs Pvt Ltd, Noida

January 2024 – Present

- Conduct lead generation through online research and market analysis.
- Execute email marketing and various digital marketing strategies to generate international leads.
- Identify potential clients and assess their needs.
- Utilize diverse communication styles to persuade and negotiate appropriately.
- Arrange meetings with potential clients by growing, maintaining, and leveraging your network.
- Conduct regular follow-ups with potential leads to nurture relationships.
- Manage sales closures and follow up on payments.
- Handle objections by clarifying concerns, emphasizing agreements, and working through differences to reach a positive conclusion.
- Achieve or exceed the base sales targets set by the reporting manager.
- Maintain and enhance the company's brand reputation.

Sales Intern at UP ASBESTOS LTD. (UPAL), Lucknow

June 2023 – July 2023

- Participate in sales training and development programs to enhance product knowledge and sales techniques.
- Prepare and present sales reports and analyses to track progress and identify areas for improvement.
- Collaborate with the marketing team to align sales strategies with promotional activities and campaigns.

Details

Ghaziabad

India

8853414153

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Skills

Communication Skills

Sales Technique

Product Knowledge

Interpersonal Skill

Problem solving

Adaptability

Team Collaboration

Hobbies

Watching and Playing Football

Listening to Music

Cars

Reading Articles

Video Games

Languages

English

Hindi

Education

**Master of Business Administration, Chandigarh university,
Chandigarh**

August 2022 — May 2024

Graduated with 6.6 SGPA

**Bachelor's of commerce, Institute of management education,
Ghaziabad**

August 2019 — May 2022

Graduates with 6.2 CGPA

Intermediate, SKD Academy, Lucknow

April 2017 — May 2018

Graduated with 85%

High School, SKD Academy, Lucknow

April 2016 — April 2017

Graduated with 83.6%