

# Pulkit Joshi

## CONTACT

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## SKILLS

Design

Logo

Social Media Posts

YouTube Thumbnails

GIFs

Persona

Storyboarding

Wireframing

Prototyping

Creativity and innovation

Typography

Tools

Sketch

Illustrator

Figma

Photoshop

Aftereffects

Auto CAD

Solidworks

## WORK

### Brand Chakra, Graphic Designer

April 2024 - Currently Working

Create Graphics for their website.  
Produced daily social media content to engage with followers and promote the brand.  
Create social media post, YouTube thumbnails, GIFs, short promotional videos for clients.  
Create Motion Graphic for the social media engagement.  
Create event promoting videos

### Classplus, Graphic Designer

October 2021 - August 2023

Worked with clients to gather information and define requirements, establish scopes and manage project guidelines.  
Create Digital image file for use in digital printing  
Create logos, social media post, YouTube thumbnails, GIFs, short promotional videos for various clients.  
Manage design conceptualization, Milestones and Customer Feedback.

### Suvidha Foundation, Graphic Designer Intern

July 2021 - August 2021

Promoted company events by designing marketing materials such as posters, digital invites, etc.  
Designs banner for websites  
Design Gifs for the promotional events

## EDUCATION

### Coursera, Google UX Desing

July 2023 - December 2023

Start the UX Design Process: Empathize, Define, and Ideate  
Design a User Experience for Social Good & Prepare for Jobs  
Create High-Fidelity Designs and Prototypes in Figma  
Build Wireframes and Low-Fidelity Prototypes  
Foundations of User Experience (UX) Design  
Conduct UX Research and Test Early Concepts  
Build Dynamic User Interfaces (UI) for Websites

### Graphic Era University, B.Tech(Mechanical Engg.)

July 2015 - June 2019

Mechanical Engineering, CGPA 7.32/10  
Study and Design the advance model of Rocker Bogie Mechanism

In this we have to do a case study and make  
a model based on the working of the mechanism designed  
by NASA used in Mars Rover.  
NKRC GO-KART CHAMPIONSHIP 2017

**Monad Public School, Intermediate**

April 2013 - May 2014