

CURRICULAM- VITAE

KAUSHAL

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Objective

To get an opportunity in a reputed company, So that I can enhance my ability & Skill in the area of work assigned to me through hard work dedication and to deliver my best performance for company's growth and achieve a good name through my Superiors.

Qualification

- B.com from university of Delhi
- 12th from CBSE Delhi
- 10th from CBSE Delhi

Professional Skills

- **Search Engine Optimization (SEO):** Understanding how search engines work and how to optimize content to rank higher in search results is essential for driving organic traffic to a website.
- **Social Media Marketing:** Knowing how to use social media platforms to connect with target audiences and promote brands is a must-have skill for digital marketers.
- **Email Marketing:** Email marketing is a powerful tool for nurturing leads and driving conversions. Digital marketers need to be familiar with email marketing platforms and best practices.
- **Content Marketing:** This includes creating and managing all forms of content, from blog posts and social media updates to infographics and videos.
- **Pay-per-Click (PPC) Advertising:** PPC advertising allows businesses to pay to have their ads displayed on search engines and other websites. Digital marketers need to be able to create and manage PPC campaigns.
- **Data Analytics:** Digital marketers need to be able to track and analyze data to measure the success of their campaigns. This includes using web analytics tools such as Google Analytics.
- **Customer Relationship Management (CRM):** Understanding how to build and maintain relationships with customers is essential for any marketer. Digital marketers can use CRM tools to track customer interactions and personalize their marketing messages.

Certificates

- Tech Mahindra foundation - Digital marketing (6 months course)
- Knowledge of Cyber security from NIIT Foundation

Working Experience

- **Tele caller (inbound and outbound)**

Worked in amazon acquisition process where I effectively communicated with the merchant for downloading our application Amazon Pay for Business.

- **HR Recruiter (Workstar Manpower Pvt. Ltd.)**

Recruited two wheeler driver for companies like Ola, Uber, Zomato, etc.

Strengths

- Flexibility: Ability to handle frequent changes.
- Team work: Ability to work with the team as member as well as leader. Interpersonal
- Skills: Able to work with different background of people.
- Commitment: For me to prove my ability or tasks

Expectations from Organization

I hope with an Organization that if it gives me a chance then I will prove myself. I will show them my Passion, Talent, attitude, Creativity, Vision & Action

Personal Details

Father's Name:	Mr. Phool singh
Date of Birth:	14 th Sep 1993
Nationality:	Indian
Marital status:	Unmarried
Language Known:	Hindi & English
Hobbies: &	Travelling, Listening Music Reading I am big fan of marvels movies
Address:	F-173 Street No 6 Chand Bagh Delhi-110094
Salary:	As per the company rules

Declaration

I hereby declare that the above given information is true to the best of my Knowledge and belief.

Place: Delhi

Date:

KAUSHAL