



JITENNDRA MATHUR

Graphic Designer & Video Editor

Hi! I am Jitendra Mathur, a Graphic Designer and Video Editor based in Noida, India. I have diploma in multimedia from Arena Animation and very passionate about visual arts & aesthetics. My Specialization is advertising Graphics, E-Commerce Designing, Product shoot, branding and Video ads.

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- +91-8700788561
- Sector 81 Noida, India

Strength

Co-operative & hardworking.

Dedicated and Innovative in creating & designing.

Organized and driven towards work and projects.

Productive.

Experience

VKC Nuts Pvt Ltd (A unit of Nutraj Dry Fruits)

Sr. Graphic Designer (Oct 2021 To Present)

Responsible for Banner, category banner, offer banner, Blog creative, cross sale banner, offer Coupon design, Combo design. A+, B+ Listing card Design, Festival Creative Listing Images, Store creative Design as offer talker, Leaflet, Label design, sticker design, coupon creative, business card design, Carry Bag, Pattern Design Broucher, flyer and Video editing etc.

To create effective Festive & sale reach campaign Design. Google display ads design. Amazon & Flipkart brand page design. social media ads design, emailer, News letter, whatsapp creative & Creating Motion Ads, videos, Reels & motion posters.

Education

Diploma in multimedia (2018-2019) Arena Animation Noida.

B.Com Programme (2012-2015) Dr. B.R Ambedkar university Agra.

Higher Secondary Education (2010-2011) u.p Board Allahabad.

High School Education (2008-2009) u.p Board Allahabad.

Diploma in computer application.

Diploma in typiest Hindi & English.

Product Launch Project

Project name: Nutraj Bactopure Launch (india's first pathogen free dry fruits Range.

Creating visually appealing product designs & shoot for Nutraj Bactopure Launch.

- Packaging assets shoot.
- Creating mockup design.
- Campaign design for launch awareness.
- Working together with the promotion team and other departments to develop banner designs, whatsap creative, Emailer that reflect the company's branding.

website Revamp project

Project name: Nutraj Website Revamp

Creating visually appealing Creatives for website related materials such as:

 Creative website web page design, offer page design Gifting page desing such as banner, category banner, offer section creative, store page, icons design, Working together with website devloping team and other departments.

Softwares

Adobe Photoshop

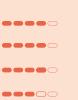
Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

Corel Draw

Adobe Audition



Coral 100 (Digital Marketing Agency)
Graphic Designer & Video Editor (Oct 2020 To Sep 2021)

Responsible for Social Media Creative, Banner Design, Cover page, Broucher, flyer & Logo Design.







Ad campaign design for Social Media & Google ads. B+ creative and A+ Creative Designe for website and

SV Publications

Graphic Designer & Video Editor (Sep 2019 To Aug 2020) Responsible for Book Cover Graphic & illustration, Social media Creative and Educational Motion videos. Work closely with the marketing team to produce artwork for various marketing campaigns. Creating digital banners, Email Templates with the use Of graphic software.

Personal Details

Date of Birth: 15.04.1994

Father Name: Lt. Bhagvan Das

Gender: Male

Nationality: Indian

Mother Name: Lt. Kanti Devi

Marital Status: Married

Portfolio Link

ttps://www.behance.net/jitendramathur

English Hobbies

Skills

Graphic Design

Ad Campaign Design

A+ & B+ Card Designs

Video Editing

Motion Ads

Branding

Illustration

Digital Art

Product Shoot

Ms office Work

Photography Writing

Singing