



JITENDRA MATHUR

Graphic Designer & Video Editor

Hi! I am Jitendra Mathur, a Graphic Designer and Video Editor based in Noida, India. I have diploma in multimedia from Arena Animation and very passionate about visual arts & aesthetics. My Specialization is advertising Graphics, E-Commerce Designing, Product shoot, branding and Video ads.



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📍 Sector 81 Noida, India

Strength

- Co-operative & hardworking.
- Dedicated and Innovative in creating & designing.
- Organized and driven towards work and projects.
- Productive.



Education

- Diploma in multimedia (2018-2019) Arena Animation Noida.
- B.Com Programme (2012-2015) Dr. B.R Ambedkar university Agra.
- Higher Secondary Education (2010-2011) u.p Board Allahabad.
- High School Education (2008-2009) u.p Board Allahabad.
- Diploma in computer application.
- Diploma in typiest Hindi & English.



Softwares

- Adobe Photoshop ●●●●○
- Adobe Illustrator ●●●●○
- Adobe Premiere Pro ●●●●○
- Adobe After Effects ●●●●○
- Corel Draw ●●●●○
- Adobe Audition ●●○○○

Experience

- **VKC Nuts Pvt Ltd (A unit of Nutraj Dry Fruits)**
- Sr. Graphic Designer (Oct 2021 To Present)
- Responsible for Banner, category banner, offer banner, Blog creative, cross sale banner, offer Coupon design, Combo design. A+, B+ Listing card Design, Festival Creative Listing Images, Store creative Design as offer talker, Leaflet, Label design, sticker design, coupon creative, business card design, Carry Bag, Pattern Design Broucher, flyer and Video editing etc.

To create effective Festive & sale reach campaign Design. Google display ads design. Amazon & Flipkart brand page design. social media ads design, emailer, News letter, whatsapp creative & Creating Motion Ads, videos, Reels & motion posters.

Product Launch Project

Project name : Nutraj Bactopure Launch (india's first pathogen free dry fruits Range).
Creating visually appealing product designs & shoot for Nutraj Bactopure Launch.

- Packaging assets shoot.
- Creating mockup design.
- Campaign design for launch awareness.
- Working together with the promotion team and other departments to develop banner designs, whatsapp creative, Emailer that reflect the company's branding.

website Revamp project

Project name : Nutraj Website Revamp
Creating visually appealing Creatives for website related materials such as:

- Creative website web page design, offer page design Gifting page desing such as banner, category banner, offer section creative, store page, icons design, Working together with website devloping team and other departments.

- **Coral 100 (Digital Marketing Agency)**
- Graphic Designer & Video Editor (Oct 2020 To Sep 2021)
- Responsible for Social Media Creative, Banner Design, Cover page, Broucher, flyer & Logo Design.





Skills

- Graphic Design
- Video Editing
- Motion Ads
- Ad Campaign Design
- A+ & B+ Card Designs
- Branding
- Illustration
- Digital Art
- Product Shoot
- Ms office Work

Language

- Hindi
- English

Hobbies

- Photography
- Writing
- Singing



Ad campaign design for Social Media & Google ads. B+ creative and A+ Creative Designe for website and

SV Publications

- Graphic Designer & Video Editor (Sep 2019 To Aug 2020)
- Responsible for Book Cover Graphic & illustration, Social media Creative and Educational Motion videos. Work closely with the marketing team to produce artwork for various marketing campaigns. Creating digital banners, Email Templates with the use Of graphic software.

Personal Details

- Date of Birth : 15.04.1994
- Father Name : Lt. Bhagvan Das
- Mother Name : Lt. Kanti Devi
- Gender : Male
- Marital Status : Married
- Nationality : Indian

Portfolio Link



 <https://www.behance.net/jitendramathur>

