

PRINCE KUMAR

Digital marketing executive

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NEW DELHI

SUMMARY

Eager and adaptable digital marketing enthusiast with a strong foundation in key concepts such as SEO, social media, and content creation. A quick learner and creative thinker, passionate about leveraging digital channels to drive brand awareness and engagement. Seeking an opportunity to apply academic knowledge and contribute to innovative marketing initiatives in a dynamic work environment.

EDUCATION

- 2016 - 2017 • Secondary School Certificate
CBSE NEW DELHI
- 2017 - 2019 • Higher secondary school
L.n mithila University ,Bihar
- 2023- 2023 • Digital marketing diploma
Digi perform
- 2022 - NOW • Graduation
L.n Mithila University,Bihar

EXPERIENCE

- 2023 - 2024 • Digital Marketing intern
Okhla, New Delhi
NORTHERN IT SERVICES PRIVATE LIMITED
Nits is one of the leading global business service provider of customer experience management focusing on Business process outsourcing. It is 24/7 state of art call centre in India.
- 2023 - 2023 • Digital Marketing Intern
New delhi
Indian political action committee (ipac)
I-PAC works with visionary leaders with a proven track record. In the process, the group helps them set a citizen-centric agenda and partners with them to conceptualize & implement the most effective methods of taking it to the public and gathering mass support.

TECH SKILLS

Google Ads

SEO

Keywords Research

SMO

WordPress

Canva

SEM

Ms-office

Google search console

Ubersuggest

Semrush

Tool / Technology