



PRACHI PALIWAL

HUMAN RESOURCE BDM

CONTACT

📞 9971083007,9971444016

✉ prachipaliwal88@gmail.com

📍 DDA Janta Flats GTB
Enclave, Dilshad Garden

🌐 Delhi

EDUCATION

2007-2011

P.T.U.

CTIEMT Jalandhar
B.Tech in Computer
Science

1992-2006

DELHI PUBLIC SCHOOL,
HARIDWAR

SKILLS

- Talent Acquisition
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- Hindi (Fluent)

PROFILE

As an HR expert with a solid five-year background, I excel in sourcing talent, fostering employee engagement, and enhancing performance metrics. My expertise has consistently led to heightened levels of staff contentment and loyalty. Additionally, I possess a keen aptitude for devising growth strategies and conducting thorough market research.

WORK EXPERIENCE

- **Rey Ecom Ops Pvt Ltd** JUNE 2022- MAY 2024
HR and Business Development Mgr
 - Strategic Planning: Aligning HR practices with overall business goals.
 - Recruitment: Sourcing, interviewing, and onboarding new employees.
 - Employee Development: Training, performance improvement, and growth.
 - As a BDM I, analyze market trends, customer requirements, and competitor activities
 - They identify new business opportunities and potential ways to exploit them.
- **Digital Dunes India** July 2019- April 2022
HR and Marketing Head
 - Led the charge on marketing campaigns alongside overseeing HR operations.
 - Enhanced the efficiency of hiring procedures, leading to better recruitment results.
 - Cultivated constructive employee relationships and established effective performance evaluation frameworks.
- **Crestech Software Systems** Nov 2013 - Oct 2014
Software Testing Trainee
 - Contributed to test plan creation and identified issues during application runtime.
 - Conducted thorough analysis to determine underlying causes of issues and performed regression testing.
 - Documented defects and assisted in their resolution.



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Training & Certificates

- Training in Introduction to Oracle 9i: SQL
Oracle9i Database Administrator Certified
Associate
- Seminar by IBM on Tivoli Storage Manager
- Express Workshop on Information Security
and Ethical

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REFERENCE

Rey Ecom Ops Pvt Ltd

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Digital Dunes India

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Email: info@digitaldunes.com