

# MAHIMA TANDON

Senior SEO Executive  
3(Years of Experienced)



## About Me

My name is Mahima Tandon and I'm a digital marketer, SEO Specialist with a passion for helping businesses grow through effective SEO strategies. My expertise lies in researching, analyzing, and implementing the latest SEO best practices to boost online visibility and drive more traffic to your website.



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## LANGUAGE

- English

## CLIENT PROJECT HANDLE

- Dr. A.P Singh
- Dr. Manisha Tomar
- Dr. Devendra Kumar Babbar
- Sima Kharbanda Studios
- Advocate Manvendra Singh
- Advocate Sachin Tongad
- 3D 4D Ultrasound
- Global IVF Clinic

## Inhouse project

- GLS IT Solutions
- GLOBAL IT Solutions
- SBCGLOBAL Email

## EXPERIENCE

Ferosh India  
2019 Feb- Oct

E-commerce field with 9 months of experience in driving website traffic, increasing sales, and product updates like Amazon, Flipkart, Meesho, myntra, etc. Also, updated the Excel sheet and improved customer retention. Skilled in implementing promotions.

GLS IT Solutions  
2021-2024

Perform On page-Off page Activities. Create images, PDF by Canva also create an image for social media platforms. Manage website Analysis report, google analytic, search console Also handling client projects in India and international-based projects. Ranking improvement, audit reports, keyword research.

Freelancer  
Retrosaga Gaming Website  
2022- 2023

I'm doing Off-Page SEO Like Business Listing, Profile, Classified, Image sharing, Sbm, Forum, Guest posting, Blog, Article, etc. and weekly audit reports, Website Blog Post.

## EDUCATION

10-12th C.B.S.E Board  
2017 - 2019

Graduated for BA Programme  
(School for Open Learning)  
2019-2023

Diploma in Digital Marketing  
Diploma by KVCH Institute in (Noida)  
6Month Course

## SKILLS SUMMARY

Canva

Website Audit

Off-Page SEO

Google Analytics

On-Page SEO

Google Search Console