



# Rahim Parvez

Digital Marketer & Graphic Designer

## Contact

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📍 Delhi, India

## Education

Pursuing BA From Delhi University

2022-2026

10th Passed From CBSE Board

2021

12th Passed From CBSE Board

2022

## Skills

- Social Media Marketing
- Email Marketing
- LinkedIn Marketing
- Photo & Video Editing
- Google Ads & Facebook Ads
- Advance Knowledge about Canva, CorelDraw, Capcut
- Proficient in Microsoft Office Suite. (Word, Excel, Powerpoint)

## Language

English

Hindi

## About Me

I am a motivated and creative digital marketer and graphic designer with a passion for combining visual aesthetics with effective marketing strategies. With a foundational knowledge of digital marketing tools, social media management, and graphic design software, I am eager to apply my skills to develop engaging content and campaigns. I am committed to continuous learning and thrive in collaborative environments where I can contribute fresh ideas and grow professionally.

## Work Experience

### Enexperts Consulting Group

Marketing & Social Media Manager

Feb - May (2024)

- Created and implemented comprehensive social media strategies, increasing brand awareness.
- Developed and curated content for Facebook, Instagram, Twitter, and LinkedIn, achieving a growth in organic followers.
- Managed email marketing campaigns, leading to a increase in open rates and a boost in click-through rates.
- Manage and grow social media accounts (Facebook, Instagram, Twitter, LinkedIn, and YouTube), achieving a 50% growth in followers and a 60% improvement in social media ROI.
- Created, scheduled, and published content across multiple platforms, ensuring timely and relevant posts to engage the target audience.
- Monitored social media accounts for customer inquiries and feedback, providing prompt responses and maintaining a positive brand image
- I used to make social media posts, reels were made through Canva and Corel Draw.