

Aakash Choudhary

To secure a challenging position in a reputed organization to expand my learnings, knowledge, and skills.



phogat2597@gmail.com ✉

8218724454 📞

Muradnagar, Ghaziabad, India 📍

linkedin.com/in/aakash-choudhary-
848688234 🌐

EDUCATION

Post Graduation Program in Data Analytics

Imarticus Learning

2022 - 2023,

New Delhi

Course

- Data Analytics

Graduation

Delhi University

2016 - 2020,

New Delhi

Course

- B.com

Senior Secondary

DR.K.N. Modi Global School

2015 - 2016,

Modinagar (gzb)

Course

- Commerce

WORK EXPERIENCE

Sales, Marketing, Logistics

Fashion mania

2017 - 2020,

India

Along with my colleague, we have sold & delivered more than 4500 fashion accessories products through our Instagram page

Achievements/ Tasks

- Creating the inventory and then listing the product with high-resolution images.
- Creating the hastags relevant to the product.
- Creating the database of the queries/request from Instagram & WhatsApp.
- Coordinated with the vendor and shipped the product consistently maintaining a margin between 15% to 35%.

SKILLS

MYSQL

Power BI

Tableau

Excel - Vlookup, Pivot table, charts & graphs

Data Preprocessing

MS - Word

Problem Solving

Data Cleaning

Dashboard Creation

KPI's

PROJECTS

Bank Customer Churn Prediction Using Power BI

- Develop and create actionable inside. By leveraging this information the bank can implement targeted retention strategies, improve customer satisfaction and reduce churn rates for better business performance.

T20 World Cup Analysis Using Power BI

- Engineered and developed a dynamic dashboard, and KPIs for matches and delivering comprehensive insights.
- Enhanced user experience with intuitive design, incorporating buttons for seamless navigation.

Music Store Data Analysis Using MySQL

- Utilized SQL queries to extract and analyze key performance metrics, identifying revenue growth, popular product categories, and customer preferences.
- Generated reports and visualizations to communicate findings effectively, enabling informed business decisions.
- Collaborated with cross-functional teams to implement data-driven strategies.

Vrinda Clothing Store Using Excel

- I analyze Vrinda Clothing Store, where I considered various aspects of the business, including sales, customer behavior, inventory management, and marketing strategies.
- I identified top-selling products and categories, optimized pricing strategies, and focused marketing efforts on high-demand items, which helped to reduce costs and increase sales.

CERTIFICATES

Post Graduate Program in Data Analytics & Machine Learning

Certification of Completion

30 Days Internship Program in MeriSkills

"A" grade in SQL, Power/ Tableau.

Advanced Digital Marketing Training Program

Search Engine Optimization, SMO - Social Media Optimization, GOOGLE ADS, Website Development

Share Marketing

Equity Derivatives and Research

LANGUAGES

Hindi

Native or Bilingual Proficiency

English

Professional Working Proficiency