

BIYON ABRAHAM

CAREER OBJECTIVE

“I wish to pursue a challenging job opportunity in a reputed firm that can accommodate my competence, experiences and goals while providing me with the scope to use my strengths in the best way possible for the company’s growth.”

WORK EXPERIENCE

Kansai Nerolac paints

Territory Sales officer 2023 Present

- Dealer Management
- Appointing Dealers and monitoring their activities.
- Build a strong team of DGs
- Painter training and conducting meet.
- Outstanding collection.
- Managing day to day requirements.

FIFA World cup 2022 Qatar

Finance Supervisor 2 Months

- Responsible for all cashiers and hawkers operations at the designated venues in FIFA World cup Qatar2022.
- Generates daily sales report segmented into POS positions/concession.
- Assist in the elaboration of daily reports with the venue manager.
- Customer Relationship Management (CRM)
- Communicate any challenge to the coordinator regarding the operation.

Shriram life insurance company

Marketing intern

- Lead Generation Research and source potential clients and build long-term relationships with them. Persuade prospective clients to engage in a phone conversation and/or meeting to discuss insurance products. Advise clients on the insurance policies that best suit their needs.

PROJECT

- A study on influence of branding on consumer buying behaviour of decathlon sports products
- A study on employee benefits of L.G Electronics



CONTACT

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EDUCATION

Master Of Business Administration (MBA)

Specialization Marketing and HR

Marian Academy Of Management Studies
2021-2023

Bachelor of Business Administration (BBA)

Ettumanoorappan College
2018-2021

SOFT SKILL

- Presentation skill
- Decision making
- Communication
- Multi-tasking
- Problem Solving
- Teamwork
- Flexibility
- Adaptability

PROGRAMMES ORGANIZED

- Lakshya 2023(South Indian Level Management Fest)
- Blood Donation Campaign
- Organised CSR activity programs

VOLUNTEER EXPERIENCE

- Sponsorship Committee Coordinator (Marketing)
- Coordinator of CSR Organization (Thanal) 2021 - 2023
- NSS Coordinator

REFERENCE

Eldhose K J
ASM,
8136861721

Dr .Solomon K Peter
Principal ,
Marian Academy Of Management Studies
9446676125

HARD SKILL

- Employee relation
- Data Analysis
- Leadership
- project management
- MS Office
- MS excel
- Market Research
- Time management
- Interpersonal skill

INTEREST

- Interest in learning new concepts
- Interest in trying out the activities that are challenging
- Cricket