

Rahul

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Career Objective:

Seeking a Digital Marketer role to leverage my existing marketing skillset and gain experience in digital marketing environment.

Skills:

- SEO : On Page SEO, Off Page SEO, Technical SEO, HTML
- Graphic Designing : Social Poster, Reels, Product Designing,
- Ecommerce Handling : Amazon, Flipkart, Meesho And Others
- Content Creation : SEO Friendly Content Creation for websites using AI Tools
- Tools and Utilities : Canva, Photoshop, Google Tools(Analytics and Search Console), Ahref, Semrush Google ads

Experience:

Zordik India Pvt. Limited

Sep 2023- Present

As A Ecommerce Account Handler + PPC + Graphic Designing

- Manage Multiple Ecommerce accounts, including optimization of product listing and sales strategies.
- Manage and Implement Pay-Per-Click(PPC) campaigns to drive targeted traffic and increase sales.
- Creating engaging graphics and visuals for social media, advertisements and product promotions.

Softcron Technology

Aug 2022- Sep2023

As A Digital Marketer, Graphic Designing

- Developing and executing digital marketing strategies to increase online visibility and brand awareness.
- Conducting keyword research and optimizing website content for improved search engine ranking.
- Comprehensive understanding of On-Page SEO, Off-Page SEO, Technical SEO, and HTML markup for website optimization.
- Developed and execute digital marketing strategies tailored to client objectives, including SEO optimization, content marketing and social media management, resulting in increased website traffic and conversion rates.

Educational Qualifications and Training:

- SEO Training at Softcron Technology.
- **B.com** from Maharshi Dayanand University, Rohtak with an aggregate of 64% in 2022.
- 12th from Govt. Sr. Sec. School, Dhandlan with an aggregate of 78 % in 2019.
- 10th from MD high School, Dighal with an aggregate of 82% in 2017.

Interests:

Traveling, Playing

Personal Profile:

Name : Rahul
Father's Name : Sh. Sanjeev
Gender : Male
Nationality : Indian
Date of Birth : 16 February 2002
Languages Known : English, Hindi
Permanent Address : V.P.O.Dhandlan, Rohtak

Declaration:

I hereby declare that the details furnished above are true to best of my knowledge and belief.

Date:

Place: Rohtak

(Rahul Jangra)