

Curriculum Vitae

SANJAY SINGH

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PROFESSIONAL ABRIDGEMENT

A competent professional with **15 years** of widespread experience in Sales & Marketing, Team Management in **WATER TREATMENT PLANT**, Now working with **Star Enterprises South Delhi**.

Seeking a position in the field of **R&D** where I can utilize my knowledge and skills to achieve organizational objectives and offer best of my capabilities to contribute to organizations success.

PROFESSIONAL SKILLS

⇒ Strategic Planning

- Formulating documents Strategy as per company norms
- Ensure to be a healthy relation with distributors, And Retailer and team

⇒ Client Relationship Management

- Handling the distributors query & Market problems
- Ensuring Sales compliance with laid norms & guidelines.
- Responsible for, retailers queries & problems.

EMPLOYMENT CHRONICLE

1) Working in Star Enterprises As a Sales Executive From Oct 2023 To Till Date

- **Assignment / Responsibilities**
- Ensuring distributor/retailer/customer satisfaction
- Driving Gross Add to increase market.
- Proper visibility of products.
Responsible to achieve secondary and Primary Target.
Responsibility to new Product Lunch in market

2) Worked in Shri Durga Beverages Pvt. LTD. As a Sales Manager 2016 to March 2023

- **Assignment / Responsibilities**
- Ensuring distributor/retailer/customer satisfaction
- Driving Gross Add to increase market..
- Proper visibility of products.
Responsible to achieve secondary and Primary Target.

3) Working in Anant Beverages India Pvt. LTD. NOIDA UP. As a Sales Manager May 2007 to june 2016

- **Assignment / Responsibilities**
- Ensuring distributor/retailer/customer satisfaction
- Driving Gross Add to increase market.
- Proper visibility of products.
Responsible to achieve secondary and Primary Target.
Responsibility to New Product Lunch in market

Hobbies

- Listen music
- Read books

Education Qualification

- Bachelor of Arts from Agra University in 2012.
- Class - XII from U.P. Board in 2007.
- Class - X from U.P. Board in 2004.

Computer Skills

- Operating Systems: MS- Windows.
- Software known: MS Office (Word, Excel, Power Point, page mekar & Outlook)

Personal Information

- **Date of Birth :** 17th OCT. 1987.
- **Permanent Address:** 315 Ahiyapur Kalan Near Water Tank
Hathras (U.P.)-204101
- **Fathers name :** Shri Digambar Singh

(Sanjay Singh)