# **NAMAN**Graphic Designer

### SOFTWARES













## ABOUT ME (D.O.B-15-FEB/2001)

Experiences in designing, such as social media advertisement design. I'm eager to learn and willing to explore more things. My current work is based on making Brand identity. So, I really like to communicate with clients and to create something that looks fantastic.

- https://www.behance.net/namanvshst001
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602 B-4 Ward no.3 Mehrauli, New Delhi-110030



+91 8178473282



namanvshst138@gmail.com

#### **PROFILE:**

- Ability to understand & apply principles of visual organisation, composition, information, symbolic representation.
- Job profile entails visualising, planning & designing layouts using well-honed creative abilities.
- Making creatives for social media creatives: Instagram, WhatsApp, Twitter and LinkedIn.
- Working on multiple graphic designing projects for Snapdeal. My role covers working on brand promotion creatives that run across multiple channels.
- Ideating designs & creating regular newsletter campaigns, Working on Regular push notifications.

#### **EDUCATIONAL CREDENTIALS:**

- ▶B.A(PROGRAMME): Delhi University SOL (July 2018 to June 2021)
- ► ADVANCE DIPLOMA IN WEB DESIGNING: New Capital College (14 July 2018 to 13 Jan 2020)

#### PROFESSIONAL EXPERIENCE:

- ▶ INTERNSHIP IN SNAPDEAL : Graphic Designer (Jun 2022 to Feb 2023)
- ▶ JR. GRAPHIC DESIGNER IN SNAPDEAL (Mar 2023 to Jun 2024)
- SR. GRAPHIC DESIGNER IN TIMES INTERNET (Jun 2024 to Present)

#### **SKILLS**

- ▶ Typography ▶ Digital Media ▶ Visual Design
- ▶ Emailer/Newsletters