



# Madhu Dhalwal

**Product Designer  
Illustrator**



## CONTACT

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Dwarka, New Delhi

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## SKILLS

- Procreate ●●●●●
- Photoshop ●●●●●
- Illustrator ●●●●●
- Figma ●●●●●
- Autodesk Sketchbook ●●●●●
- Adobe Premier Pro ●●●●●
- Adobe After Effects ●●●●●
- Adobe InDesign ●●●●●
- CorelDRAW ●●●●●

A creative individual, small business owner & supporter, who is eager to learn with an object to produce high-quality work and products. I love making digital arts and exploring new ideas in the field of art & design.

## EDUCATION

**2019- 23**  
**Amity University**  
BACHELOR OF DESIGN- PRODUCT DESIGN

**2015-18**  
**Delhi University**  
B.com

**2012-15**  
**Kendriya Vidyalaya**  
XI & XII (CBSE)

## EXPERIENCE

**2021 - present**  
**Madly Studio**

I'm the Founder & Manager of Madly Studio. It is my passion project, encouraged by emerging small business sector. I've handled all of the official works in order to get my business registered as sole proprietorship. I design and sell handmade Journals, Stickers, Notebooks, Button Badges, Notepads, etc. It's been a good learning experience for me from managing everything to design everything to sell them online on my website: madlystudio.in (Currently paused due to maintenance & development)

**2022 January - 2022 December**  
**Etsy & Amazon**

I opened my Etsy shop in 2022. I sold handmade Journals on it in USD. I also opened my shop on amazon. There I sold button badges, Notebooks and stickers.

**2022 December - present**  
**Graphic Design at Archies Limited**

I've done my internship at Archies Limited for the duration of 5 months. It's been a good learning experience for me. During my internship, I've designed Archies amazon webstore banners and social media content. along with other tasks like product photo editing and video editing for Archies amazon webstore. I've also illustrated many designs for various sublimation products like mugs and cushions. Now I'm working here as a full time employer.