



UMA RATHEE

Graphics Designer

PROFILE

I'm Uma, a Graphic Designer currently working as a freelance designer with experience in conceptualizing, designing and preparing print-ready files for a wide range of projects, utilizing canva, Photoshop & Illustrator.

Creative Graphic Designer with talent for developing unique custom artwork. Innovative approach to ideas and concept development.

As a graphic designer I enjoy all facets of design and every challenge it presents. I especially enjoy coming up with visual solutions to communicating with the consumer. My goal is being able to create something fresh, not thought of before and completely new and yet not too far out as to confuse the consumer as to its purpose.

CONTACT

Address

New Delhi India
+91 9017 195950
umarathee.15@gmail.com

SKILLS

- Adobe illustrator ●●●●● Advance
- adobe photoshop ●●●●○ Upper Advance
- Canva ●●●●● Advance
- Digital branding ●●●●○ Upper intermediate

WORK EXPERIENCE

2022,01 - 2024,06 **Graphic Designer**

Trywolf, New Delhi

- Created digital image files for use in digital and traditional printing methods.
- Met with customers to present mockups and collect information for adjustments.
- Developed creative design for print materials. brochures, banners, and signs.
- Completed final touches for projects such as images sizes and font selection.

2021 - 2022 **Freelance Graphic Designer**

UNS, Bangalore

- Applied knowledge of production to create high quality images.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.

Logo design	●●●●● Advance
Illustration	●●●●● Advance
Graphic design	●●●●○ Upper intermediate
Creative Skills	●●●●● Advance
Banners/ Posters	●●●●○ Upper intermediate
Print production/ Mockup	●●●●● Advance

- Completed final touches for projects such as images sizes and font selection.
- Created digital image files for use in digital Logo design marketing.
- Designed website layouts, templates, and unique branded looks.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.

EDUCATION

2021,12	MASTERS OF COMMERCE
-	il.G.N.O.U - Delhi
2023,12	
2016,06	BACHELOR OF COMMERCE
-	MDU - Rohtak, Haryana
2016,06	
2015,03	HIGH SCHOOL DIPLOMA
-	Kendirya Vidyalaya No. - 1 Pathankot
2016,03	

LANGUAGES

English	●●●●○ Upper intermediate
Hindi	●●●●● Advance

CERTIFICATIONS

2022,03	Graphics Designer- Udemi
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