



Sonu Bhagat

DIGITAL MARKETING STRATEGIST | GOOGLE, FACEBOOK, LINKEDIN ADS |
SEO & SEM EXPERT | GRAPHIC DESIGNER | UI/UX DESIGNER |
WORDPRESS | SOCIAL MEDIA MANAGER

Profile

Multifaceted Digital Marketing Strategist with over 3+ years of experience specializing in Google Ads, Facebook Ads, SEO & SEM, Graphic Design, UI/UX Design, WordPress, and Social Media Management. Proficient in managing comprehensive design and marketing processes from conception to delivery. Skilled in creating targeted campaigns, optimizing ROI, and enhancing brand visibility. Adept at developing visually appealing, user-friendly experiences that boost engagement and customer satisfaction. Committed to staying ahead of industry trends and delivering exceptional results through innovative approaches in web design and digital storytelling.

Employment History

Jr. Manager Digital Marketer & Graphic Designer - Manikaran Power Limited

Dec 2023 - Present

As a dedicated Digital Marketing Strategist, I bring a multifaceted skill set that encompasses Google Ads, Facebook Ads, SEO & SEM, Graphic Design, UI/UX Design, WordPress, and Social Media Management. At Manikaran Power Limited, I have the privilege of managing the digital marketing efforts for 12 sister firms, where I develop and execute comprehensive strategies that drive growth, enhance brand visibility, and optimize ROI. My expertise in digital advertising allows me to create targeted campaigns that reach the right audience at the right time, while my proficiency in SEO and SEM ensures that our brands maintain a strong online presence. I leverage my graphic and UI/UX design skills to craft visually appealing and user-friendly experiences, enhancing engagement and customer satisfaction. Through meticulous analysis and continuous optimization, I strive to achieve the highest standards of excellence in every project I undertake. I am passionate about staying ahead of industry trends and utilizing innovative approaches to deliver exceptional results.

Digital Marketing & Graphic Designer - Vinayak Ply Industries

Aug 2021 - Nov 2023

Managing the entire design process, from conception to delivery. Interdepartmental collaboration and communication are areas in which he excels. Skilled in Adobe Creative Suite (Illustrator, Photo shop, In-Design), Microsoft Office Suite, Digital Marketing (SEO, SMM, SMO, ON Page SEO, OFF Page SEO, and Paid Ads on all platforms including Google Ads, Facebook, Instagram, Linked-In, and others), and Managing Vinayak Ply website.

Education

Bachelor of Computer Application, Mahatma Jyotiba Phule Rohilkhand University Bareilly, Bareilly

JULY 2021

In 2021, I completed my BCA with a mark of 62.64 percent.

12th, Blooming Dales' Modern School, Rudrapur

MARCH 2017

In 2017, I completed my CBSE intermediate with a mark of 63 percent.

10th, Blooming Dales' Modern School, Rudrapur

MARCH 2015

In 2015, I completed my CBSE High School with a mark of 74 percent.

Extra-curricular activities

Participated in "E-Poster Making" secured 1st place.

Participated at 15th Uttarakhand State Basketball Championship sports.

Details:

Keshari Vihar
Rudrapur, Uttarakhand, 263152
India
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sonu.bhagatx@gmail.com

NATIONALITY
Indian

Skills

Microsoft Office

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Figma

HTML/CSS/JavaScript

Languages

Hindi

English

Hobbies

Playing E-Games, Basketball