



# Adarsh Raj

BUSINESS CONSULTANT | DIGITAL MARKETING | MBA MARKETING & FINANCE

## GET IN CONTACT

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## PERSONAL DETAILS

- Total Experience 1 Year 0 Month
- Current Location Kochi
- Date of Birth Sep 07, 2000
- Gender Male
- Marital Status Single / Unmarried

## SKILLS

- Sales Management
- Advertising
- Sales
- Business Development
- Marketing Analytics
- Marketing Analyst
- Marketing
- B2b Sales
- B2b Marketing
- Internet Sales

## TECHNICAL SKILLS

- Adobe Photoshop
- Microsoft Office
- Powebi
- Tableau
- Adobe Premiere Pro
- Excel

## LANGUAGES KNOWN

- Malayalam
- English
- Hindi

## PROFILE SUMMARY

I am highly effective at showcasing my expertise and talents in the management sector, adding a summary about myself didn't take much time. I have completed my MBA programme at marian college kuttikanam autonomous. after a brief period of employment, and I want to discover and experience the business world's adventures. 5 years of self-directed learning and trading experience in the stock market, as well as potential creative marketing and sales talents acquired throughout these years in a variety of industries.

## EDUCATION HISTORY

### Post Graduation

Course	MBA/PGDM( Marketing )
College	Mahatma Gandhi University (MGU)
Year of Passing	2024
Grade	70%

### Graduation

Course	B.B.A/ B.M.S( Management )
College	MG University
Year of Passing	2021

### Class XII

Board	Kerala
Medium	English
Year of Passing	2018
Grade	75-79.9%

## WORK EXPERIENCE

May 2023 to Present

### Digital Sales Consultant at Openr Digital

Feb 2022 to Mar 2023

### Sales Executive at Sona trading company

- Tamil

## **PROJECTS**

**A study on the influence of Corporate Social Responsibility on Consumer perception and purchase, 151 Days**

Academic related project

**Customer satisfaction, 61 Days**

A minor group project on customer satisfaction in selected outlets at kochi