



SACHIN KUMAR

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SUMMARY

I am looking forward to join a progressive organization. I have high level of personal morals and integrity. I am Goal oriented, self-motivated and committed to the successful outcome of the project. I am willing to work hard and have a great desire to learn.

SKILLS

- Search Engine Optimization(SEO)
- SEM best practices
- Responsive design
- HTML5 , CSS3
- Canva, instagram and facebook Ads
- WordPress core, themes, and plugins, elementor
- Website Maintenance
- Social media digital marketing ,Google Ads
- Pay-per-click advertising

EXPERIENCE

DIGITAL MARKETING EXECUTIVE, 08/2024 - Current

Self Employment, Delhi, India

- Managed SEO activities including keyword research, link building and content optimization.
- Developed content for websites, blogs, and social media platforms to increase brand awareness.
- Optimized website content using best practices for SEO.
- Collaborated with the sales team to develop promotional activities and sales support materials.
- Optimized text, graphics or multimedia assets for SEO or display and usability on internet-connected devices.
- Created and managed online campaigns across multiple platforms including Google AdWords, Facebook Ads, and LinkedIn Ads.
- Managed SEO initiatives including keyword research, content optimization, link building and competitor analysis.

FRONT END DEVELOPER, 04/2022 - 08/2022

optimehire, Hyderabad, India

- Developed and maintained user-facing webpages using HTML, CSS, JavaScript and jQuery.

- Designed and implemented interactive user interfaces for websites and applications.
- Debugged existing code to identify and fix bugs or performance issues.
- Redesigned sites to enhance navigation and improve visual appeal.
- Developed front-end code, including HTML5, CSS3, JavaScript, and jQuery.
- Utilized HTML, CSS, JavaScript, and other programming languages as needed when creating new pages.
- Optimized webpages for mobile devices using responsive design principles.

WEB DESIGNER, 11/2020 - 09/2021

thinksys software, Noida, India

- Integrated HTML, CSS, JavaScript, and other programming languages into websites.
- Provided technical guidance on best practices when coding HTML5, CSS3, Sass and Less, Bootstrap.
- Built responsive designs that are compatible with mobile devices using media queries and Bootstrap frameworks.
- Implemented responsive web designs for mobile devices using HTML5, CSS3, JavaScript, JQuery, Bootstrap framework.
- Developed webpages using HTML and CSS coding standards.
- Implemented best practices for SEO optimization of website pages and content.
- Created and maintained page layout templates for the company website.
- Utilized HTML, CSS, JavaScript, and other programming languages as needed when creating new pages.

WEB DESIGNER, 02/2020 - 10/2020

tecnoglare, Delhi, India

- Integrated HTML, CSS, JavaScript, and other programming languages into websites.
- Built layouts according to customer parameters using HTML5 and CSS3.
- Designed and developed responsive websites optimized for mobile and desktop platforms.
- Implemented front-end development using HTML, CSS, and JavaScript to create visually appealing web pages.
- Utilized SEO techniques to improve search engine rankings of websites.
- Built responsive layouts using modern frontend frameworks such as Bootstrap 4.0+ .
- Created custom WordPress themes using HTML5, CSS3, jQuery and Bootstrap.

EDUCATION AND TRAINING

Uptu, Meerut, 05/2014

B.tech (Computer Science & Engineering): Computer Engineering Technology

Hindu Sr Sec School, Rewari, 05/2009

12th: Science, Technology

Swami Dayanand High School, Rewari , Dharuhera, 05/2007

10th : Science Education

ACTIVITIES AND HONORS

- Playing And Watching Cricket
- Listening Music
- Learning new things from Internet.

LANGUAGES

Hindi: First Language

English:

A1

Beginner

STRENGTH

- Hard working
- Quick learner
- Adaptability & Punctuality

WEBSITES, PORTFOLIOS, PROFILES

● <https://designinterior.in/> ● <https://optimhire.com/> ● <https://www.ritztravels.com/> ● <https://udayanathcollege.org.in/> ● <https://jwansafe.com/> ● <http://www.preindustries.info/> ● <https://lotussystems.in>

PERSONAL DETAILS

Father's Name - Mr. Deshraj
Mother's Name - Mrs. Rekha Devi
Married Status - Married
Gender - Male
Date Of Birth - 14/11/1992

DECLARATION

I hereby declare that the above stated information is true to the best of my knowledge and belief
Place & Date

SIGNATURE

Sachin Kumar