

NITIN SOLANKI

CONTACT



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SKILLS

- Partnership marketing
- Business development
- Brand development
- Sales techniques
- Presentations and proposals
- Brand building
- Marketing and sales strategies
- Strategic planning
- Marketing campaign management
- Relationship Management
- Brand-building strategies
- Project management
- Client relationship management
- Marketing strategy development
- Self-directed
- Strategic marketing
- Presentations
- Team-orientated mentality

LANGUAGES

English : C1

Advanced

Hindi : C2

Proficient

Decisive marketing successful at driving company growth through creative and innovative marketing strategies. Skilled at analysing market trends and customer needs to develop highly-effective and targeted marketing campaigns.

Gifted Marketing Executive with well-established knowledge of implementing memorable campaigns. Remains calm and focused even under pressure. Looking to bring further success to company through well-developed skill set and proactive demeanour .

EXPERIENCE

September 2023 - I currently work here

Marketing Executive *Wintus Aluminium Formwork* , Bengaluru, India

- Maximised outreach by implementing marketing strategies to grow customer base.
- Prepared detailed marketing forecasts on daily, weekly and quarterly basis.
- Created sales strategies to promote advertising offerings and motivate larger deals.
- Identified, developed and evaluated marketing strategies based on knowledge of company objectives and market trends.
- Developed and implemented comprehensive marketing strategies to increase brand awareness and market share.
- Collaborated with external agencies to produce creative and impactful advertising content across multiple channels.
- Maintained detailed record of sales activities and compared trends to identify underserved areas and opportunities for improvement.

EDUCATION

August 2019 - November 2022

Bachelor of commerce B.com

SGT University , Gurugram, Haryana

April 2018 - May 2019

12th 12th

Board of school education haryana , Gurugram, Haryana

April 2014 - May 2015

10th 10th

Kendriya Vidyalaya , New Delhi

HOBBY AND INTERESTS

- Sports- Cricket, Handball, Football etc
- Driving
- Cycling
- Chess
- Jigsaw puzzles
- Reading