



Rajan Singh

Sr. Executive in Sales
and Marketing

My Contact

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📍 Jaipur, Rajasthan

Hard Skill

- Ability to analyze the changing condition in the market
- Able to understand the strategies of the competitor
- Aware of the promotional tools used to sell a product.
- Business valuation

Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

Education Background

- University of Delhi
Bachelor of Arts
Completed in 2022
- Army public School, Gwalior
Completed 12th Grade in commerce with 92.6%
Completed in 2019
- Advance diploma in computer application

Career Objective

I want to make my career in the marketing field as a manager in a renowned Company and Look forward to working towards to growth of the corporate sector.

Professional Experience

IndiaMart InterMesh Ltd

July 2023 – Present

Sr. Executive

Key responsibilities:

- **Generating leads:** Finding leads from a database and identifying decision makers among them
- **Starting the sales process:** Initiating the sales process and penetrating targeted accounts
- **Creating sales opportunities:** Originating sales opportunities for the company's products and services
- **Presenting sales:** Setting up and delivering sales presentations and product/service demonstrations
- **Following up with clients:** Ensuring systematic follow-up with clients and collecting payments as per company terms
- **Adhering to sales processes:** Ensuring adherence to sales processes and requirements

Policy bazaar insurance brokers Pvt Ltd

2022 june – july 2023

Relationship Manager

Key responsibilities:

- **Client Acquisition:** Identify and approach potential business clients to offer PolicyBazaar's services, including insurance products and solutions.
- **Account Management:** Maintain and manage relationships with existing business clients, ensuring their needs are met and addressing any issues or queries they may have.
- **Sales Strategy:** Develop and implement sales strategies to meet targets and increase business for PolicyBazaar

Achievements

Achived 400% SA on base , Policy Bazaar

Employee of the Quater in 1st quater , Indiamart intermesh ltd