DIPESH LUNTHI

SUMMARY:

Results-oriented and seasoned marketer with nearly 3 years of hands-on experience. Adept at leading cross-functional teams comprising social media analysts, SEO executives, and sales professionals. Proven track record in executing comprehensive marketing strategies and campaigns, resulting in successful user acquisition, heightened engagement, and improved retention on diverse platforms. Recognized for strategic thinking, innovative problem-solving, and a keen eye for market trends. Ready to bring a blend of leadership, creativity, and analytical skills to drive impactful results.

www.linkedin.com/in/dipesh-lunthi

Palam, New Delhi, 110045

+91 8755892599

dipeshlunthi1709@gmail.com

EDUCATION:

PGDM- Marketing, Finance, International Business (*2021-2023*)
JIMS, Kalkaji
Percentage: 7.92 CGPA
B.Sc. - Chemistry, Zoology, Botany (*2016-2019*)
LSM Govt. PG College, Pithoragarh
Percentage: 59.6%
12th (*2016*)
Gen B.C. Joshi APS Pithoragarh
Percentage: 76.6%
10th (*2014*)
Gen B.C. Joshi APS Pithoragarh
Percentage: 9.6 CGPA

SKILL HIGHLIGHTS:

- Leadership skills
- Proficient in MS office
- Salesforce
- PPC/ Google Ads
- SEO/SMO
- Canva, Adobe Photoshop
- Beginner in PYTHON

LANGUAGES:

- English
- Hindi
- French

EXPERIENCE:

- ➢ Marketing Strategy Consultant| **Invincible Digital Pvt. Ltd.** (*June 2023- Present*)
  - Leads Generation
  - LinkedIn Sales Navigator
  - Social Media Marketing / SEO
  - Google Ads
  - Marketing Strategy Creation

- ➢ Social Media Associate | **A.A Logis Carriers.** (*April 2019- March 2021*)
  - Digital Marketing (SEO, PPC)
  - Trend and Competitor analysis
  - Social Media Marketing
  - Content Creation strategy

INTERNSHIPS:

- ➢ Sales Intern |**Regalo Kitchens Pvt. Ltd.** |CRM (*April 2023-May 2023*)
- ➢ Sales Intern | **Dabur India Ltd.** |IOCL Project (*May 2022- June 2022*)
- ➢ Live Project | **Pidilite Industries Ltd.**| Market Research (*April 2022*)
- ➢ Live Project | **Ampersand Beverages**| Market Research (*March 2022*)

ACHIEVEMENTS:

- Received AWES Scholarship till Higher Senior Secondary
- 50% scholarship on tuition fees from LSM govt PG College, Pithoragarh.
- Research paper on NEP (New Education Policy)
- Research paper on RCEP (Regional Comprehensive Economic Partnership)

CERTIFICATIONS:

- Business Analytics | **Harvard Business School Online**
- Fundamentals of Digital Marketing | **Google**
- NCC "A" Certificate | **80 UK battalion**
- COVID-19 awareness | **Ministry of Ayush (GOI)**

HOBBIES:

- Photography
- Editing/ Animation
- Community Service (Volunteer Work)