

PROFILE

Motivated data analyst , offering a fresh perspective to data analysis. Proficient in statistical analysis, data visualization, and problem-solving techniques.

Detail-oriented and committed to delivering accurate and actionable results. Collaborative team player, able to work effectively with cross-functional teams.

CONTACT ME

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Rk Puram

SKILLS

Data Visualisation
Python
SQL
Power BI
Microsoft Excel & Advance Excel, VBA
Pivot Table, and
Dashboard
Tableau

CERTIFICATES

- Mis Analyst Certification
- The Programmatic Advertising

SIMRAN SINGH

Data Analyst

EDUCATION

BACHELOR OF COMMERCE (HONORS)
- UNIVERSITY OF DELHI

2018-2021

SRI VENKATESWARA COLLEGE

Specialized in business analytics and data-driven decision-making coursework, complementing the core curriculum of Bachelor of Commerce (Honors)

WORK EXPERIENCE

DATA ANALYST AT XAPADS MEDIA

2023 - Present

- Conducted data collection, data cleaning, and data transformation to prepare large datasets for analysis OF KPI's.
- Performed exploratory data analysis (EDA) to identify trends, patterns, and outliers of campaigns.
- Developed and maintained SQL queries to extract data from relational databases.
- Utilized statistical techniques and machine learning algorithms to derive actionable insights from data.
- Created data visualizations and reports using tools like Tableau, Power BI, or Excel.
- Collaborated with cross-functional teams to understand business requirements and provide data-driven solutions.

PROJECT ASSISTANT | UNIVERSITY OF DELHI
JAN 2021 - JUL 2021

Supported a research project focused on data analysis in the commerce department
Prepared comprehensive reports and presentations summarizing research findings.