

NIDHI DINKAR

DIGITAL MARKETING EXECUTIVE

+91 97171 62444 | nidhidinkar123@gmail.com | Delhi- 110084

Dedicated and experienced Digital Marketer with 3 years of expertise across all facets of digital marketing, including SEO, content marketing, social media management, PPC, and analytics. Proven ability to complete projects on time while maintaining high-quality standards. Adept at managing multiple tasks simultaneously, with a strong commitment to continuous learning and skill development. Proficient in leveraging digital platforms to drive brand awareness, engagement, and conversions. Eager to apply my skills to contribute to the growth and success of a dynamic organization.

SKILLS

Web Designing	SEO, SEM & SMM	Social Media Management	Graphics & Video Editing
Content Writing	Content Creation	PPC Campaign Management	International Marketplace
Leadership	Customer service	Good Communication	Time Management

PROFESSIONAL EXPERIENCE

3 Years

Pure Gems World- Digital Marketing Executive

May 2023 - Present

- I have monitored all their digital marketing platforms in this office and handled their digital team. I have also helped the team at every step with implementing new strategies and driven results along with the team. Additionally, I generated sales from international platforms and handled international and domestic customers

Medical Dialogues- SEO Executive

Oct. 2022- Apr. 2023

- As an SEO executive, I have helped them rank some particular pages of their website and handled their YouTube ads. Also, I created strategies and researched them so that they could get better and faster results.

Shraddha Shree Gems- Intern & Executive

Sept. 2021- Sept. 2022

- I did content writing here, generate sales from international platforms and did content creation and video editing
- Participation in Google & Facebook Ads
- Lead Generation & Convert them into Sale

EDUCATION

DU SOL- Graduation

B.com (Hons.)

Dec 2022 - May 2025

DG Royals Institute - DM Certification

Digital Marketing Master Course

May 2020 - Aug. 2021

Sarvodaya Vidyalaya New Police Line

12th from Commerce Stream | CBSE

Apr. 2019 - July 2020

Sarvodaya Vidyalaya New Police Line

10th | CBSE

Apr. 2017 - May 2018