



Satya Prakash

Hindi Content Writer

Content Writer with more than 3 years of experience looking forward to joining forces with other talented writers in order to produce engaging articles, blog posts, website copy, product descriptions, and developing unique pieces of content for different platforms.

Contact

Phone

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Email

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Address

Uttam nagar east, New Delhi

Education

2016-2018

Master in advertising and public relations

Makhanlal Chaturvedi University of
journalism and Mass Communication |
Bhopal

Expertise

- Creative / Content writing
- Script writing
- News writing
- Proofreading
- Proficiency in hindi
- Ms office
- Canva

Language

Hindi

English

Experience

April 2024 - Now

Teleone Consumers Products Pvt. Ltd. | New Delhi

Hindi Script Writer

- Produced original, researched based creative content and article for promotional advertisements, article and marketing materials.
- Worked with teams of designers, editors and marketers to create content for client campaigns.
- Wrote advertising material for use by publication, broadcast or internet media to promote sale of goods and services.
- Repurposed and optimized existing content for use in different mediums. Write SEO-based content to increase organic traffic and improve organizational info on Google rankings.

Jan 2023 - March 2024

Karma Ayurveda pvt.ltd | New Delhi

Hindi Script Writer

- Developed content for press releases and newsletters to promote products and services.
- Formatted content to adhere to industry-specific style guides.
- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.
- Researched and wrote SEO based news stories, articles and reviews for online publications.

Feb 2020 - March 2022

News4Himalayan | Himachal Pradesh

Content Editor

- Studied and commented on current news and trends
- Edited and proofread drafts of articles and other documents.
- Composed original written material for various types of publications and submitted for approval by supervisor, editor or publisher.
- Created content for websites and online publications.
- Consulted with editors to shape story and eliminate any errors

Jan 2018 - June 2018

Dainik Bhaskar | Bhopal

Content Editor Trainee

Produced relevant content for websites, blogs, articles, white papers, product descriptions, and social media platforms. They create content that is specifically crafted to capture the attention of a particular target audience.