

RAUSHAN KUMAR

PGDM (Operation & Marketing)

Phone: 6201743516

Email: kumarraushan2942@gmail.com

Address: Greater Noida

Date of Birth: 29/04/2000

Unkedin: [https://www.linkedin.com/in/raushan-kumar-26bb0521b?](https://www.linkedin.com/in/raushan-kumar-26bb0521b?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)

utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app

Work Permit: PGDM



I seek challenging opportunities where I can fully use my skills for my growth and success of the organisation.

INTERNSHIPS

Marketing Specialist | Sudha Dairy

May 2023 - Jul 2023

- Analyzed other dairy brands in the market, understand their strengths, weakness and marketing strategies.
- Studied consumer psychology and behaviour to interpret why customers make certain choices and how to influence those choices through marketing strategies.

EDUCATION

PGDM | Noida Institute of Engineering & Technology

2022 - Pursuing

BCA | M.C.N University of Journalism and communication, Bhopal

2017 - 2020

Higher Secondary | Rajkiyakrit Mahavir Sr. Sec. School, Arwal

2015 - 2017

Secondary | Mahavir High School, Arwal

2015

SKILLS

Time Management | MS Office | Customer service | Work Planning

LANGUAGES

Hindi | English

EXTRA CURRICULAR ACTIVITIES

Participated in Product Launching activity, NIET | CocoNeera

Market Research on Coca-Cola | NIET

- Did taste and price survey

CERTIFICATIONS

CRM
Supply Chain Management

Apr 2023 - Apr 2023
Sep 2023 - Sep 2023

EXPERIENCES

BUSSINESS DEVELOPMENT ASSOCIATE, PHONEPE

- Visiting Phonepe customers Regularly
- Providing Services and collecting Feedbacks.
- Providing loan facility to loyal & retained customers.