
PRANESH KUMAR

Palakkad, Kerala 678612 ♦ +91 9645534504 ♦ abhipranesh@gmail.com ♦

WWW: <https://www.behance.net/abhipranesh>

PROFESSIONAL SUMMARY

Versatile Graphic Designer with a proven track record at Ideapedia creative agency and Centroid Polymer and Technologies, showcasing expertise in branding and exceptional adaptability. Elevated client engagement through innovative social media designs and strategic branding, achieving significant cost reductions. Mastered typography and collaborative projects, ensuring high-quality deliverables and enhanced customer satisfaction.

SKILLS

Social media design

Adaptability

Branding

Vediography

Typography

Time management

Web design

Communication

Creative thinking

Collabration

WORK HISTORY

Freelance Graphic Designer, 12/2023 - Current

Nil – Remote

- Coordinated with external agencies to ensure alignment with branding strategies, maximizing impact.
- Created engaging social media content, boosting online interaction.
- Reduced production costs by negotiating better rates with print vendors.
- Elevated customer satisfaction by personalizing graphic design solutions.
- Cultivated mobile-friendly designs for variety of platforms.

Graphic Designer, 09/2023 - 12/2023

Centroid Polymer and Technologies – Palakkad, India

- Worked with clients to gather and define requirements, establish scopes, and manage project milestones.
- Utilized typography techniques to create compelling designs.
- Developed infographics to better communicate complex data.
- Conceptualized creative designs for print materials, banners, and signs.
- Created digital image files for use in digital and traditional printing methods.

Graphic Designer, 06/2022 - 06/2023

Ideapedia Creative Agency – Palakkad

- Conceptualized creative designs for print materials, banners, and signs.
- Created digital image files for use in digital and traditional printing methods.
- Developed creative design for print materials, brochures, banners, and signs.
- Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.

EDUCATION

Diploma: Visual Effects, 05/2022

Image Creative Education - Palakkad

DIPLOMA: AUTOMOBILE, 03/2020

ACE COLLEGE - PALAKKAD

Higher Secondary: Agriculture, 03/2017

Govt Technical Higher Secondary School - Palakkad

TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe XD

Figma

Canva

Lightroom

Adobe After Effect

Autodesk Maya