



RITU SIWAL

Digital Marketing Executive

About Me

As a Professional expert i have all the expertise which required to elevate the organization goals & maximize the utilization of skills seo required for organic growth or google ads require awareness. Professional expertise urge or digital era



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Delhi, IN

Language

- English
- Hindi

Expertise

- Social media marketing
- Email marketing
- Search engine marketing (SEM)
- Search engine optimization (SEO)
- Google Analytics
- Conversion rate optimization
- Website making
- AI (Chatgpt)
- Specialization in PR (Public Relation)

Experience

Hr & Operations Manager at Dipack corporation

Handling Joining Formalities
Prepare training for the employees
payrolls for the employees end-to-end responsibilities
Managing relations with the company or employees'
performance management
Compensation and benefits

Education

Ch. Charan Singh University, Uttar Pradesh

Masters in Arts (History)
2009

Ch.Charan singh University, Uttar Pradesh

Bachelor in Arts
2007

Achievements

Mica & Upgrad

Advanced Certificate in Digital Marketing &
Specialization in (Public Relation)
2024

Projects

Capstone Group Project
website for Dipack corporation
creating a blog for the up grade live projects
mamaearth website management
blog writing for the live project

Petsalon