

Name - Swikriti Chatterjee

Address – BTM Layout,
Bangalore
Karnataka - 560066

Contact - 9717654206

Mail id - swikriti140@gmail.com

Objectives:

To advance my career and enhance my writing skills in a challenging atmosphere with utmost sincerity and dedicated smart work for the growth of your esteemed organization along with mine.

Summary:

Professional Creative Content Writer with SEO writing skill with 3+ years of experience, Subtitle Writing and Editing, Scriptwriting for TV programs, SEO writing, Writing and maintain Blog Posts. Extensive experience in Story writing, Digital Marketing and website maintaining. Highly skilled in communications, and fluent in 3 languages (English, Hindi, Bengali).

Work experiences:

- **Working as Script writer for Wellfinity from May 2022 to Present**
 - My job role includes writing scripts for YouTube videos.
 - Communicating with anchor and writing scripts related to diabetes.
 - Meeting deadline for daily uploads.
 - Work link: <https://youtu.be/hvebc1PTAdo?si=8BwuKZJnuM9IzM0r>

- **Worked as a Subtitle Editor for Prime Focus Technology (PFT) from Feb 2021 to March 2022**
 - Worked as a Subtitle writer and editor and closely work with **R&D Team**
 - My Job role includes:
 - Communicating with the R&D team and closely working with the prelaunch application for Subtitle editing.
 - Subtitling for OTT like **HotStar, Zee5, AmazonPrime**, etc.
 - Finishing tasks on daily basis for live programs.
 - Work link:- <https://www.hotstar.com/in/tv/ghum-hai-kisikey-pyaar-mein/1260043179/sai-virat-part-ways/1000270259>

- **Worked as a Hindi News content writer for AIP Astro (India TV) from Dec 2019 to Jan 2021**
 - Worked as a Hindi Content Writer for a popular **TV Program (Bhavishyavani)**
 - My Job role includes:
 - Communicating with the TV anchor (Acharya Indu Prakash Mishra) and writing script for the live program

- Hindi Story Writing for magazine
- Work link: <https://www.youtube.com/watch?v=q5vSm8gkMLE>
- **Worked as a SEO Content writer for Hottley Digital Pvt Ltd (BJP Haryana) from June 2019 to Nov 2019**
- Worked as a Hindi/English Political content Writer for Social Media Post
- My Job role includes:
 - Writing political content for social media posters
 - Writing SEO content for website
 - Maintain on page and off page SEO for website
- Work link: - <https://www.bjpharyana.org/bjp-manifesto-2019.php>
<https://www.bjpharyana.org/ourphilosophy.php>

Education:

Degree/course	Institute	University/Board	Year
10th Board	Doon Cambridge	ICSC	2016
12th Board	Doon Cambridge	ISC	2018
Graduation	NSOU	NSOU	2nd Year Persuing

Technical skills:

SemRush

Word Press

Google Analytics

Google Trends

MS Word

Subtitles Edit

Adobe Premier Pro

Adobe Photoshop

Professional strengths :

- Good communication skill
- Flexible writer for a variety of web and OTTs
- Sharp eye for detail (spelling, grammar)

- Quick learner, Decision-making skill
- Creativity Ability to work in a team
- Goal-oriented, enthusiastic, passionate Open-minded, and highly adaptable to new
- Able to meet tight deadlines and work with subject matter experts, adapting their knowledge into stories, articles, summaries, and more

Personal profile:

Date of birth : 29/05/2000

Husband's Name : Tamal Chatterjee

Marital status : Married

Languages : Hindi, English, Bengali

Hobbies : Reading, Painting, Traveling, Photography,

DECLARATION:

I hereby declare that all the particulars furnished by me in this application are true, correct and complete to the best of my knowledge and belief.

(Swikriti Chatterjee)

