



Shubham Singh

EDUCATION SUMMARY

Degree Certificate	Stream Specialization	Name of Institution & Board University	YOP	Percentage
MBA	Marketing	Ramachandran International Institute of Management (RIIM), Pune	2024	-
M.Com	Commerce	Integral University, Lucknow	2021	70
B. Com	Commerce	University of Allahabad	2019	52
Higher Secondary	Commerce	Kendriya Vidyalaya New Cantt Allahabad	2016	62
Senior Secondary	All	Kendriya Vidyalaya Ne Cantt Allahabad	2014	64

INTERNSHIPS & PROJECTS

POST GRADUATION INTERNSHIP – (3 MONTHS)

Organization: POSHWAY CONSULTANCY

Project Title: Life stage Planning, Client handling and acquisition, Market Research.

Tasks Undertaken and Learnings:

- contacting potential customers and selling one or more types of policies
- explaining various plans to clients, guiding them in selecting a policy that suits their needs best.
- Updating the daily report in the portal of the company.
- Reporting the task to the senior.

GRADUATION INTERNSHIP – (ONE MONTH)

Organization: TUTEDUDE

Project Title: Business Development and Marketing.

Tasks Undertaken and Learnings:

- Identifying and contacting prospective customers
- Promoting the business online.
- Promoting the Courses, through various social media platforms.
- Reporting the task to the senior.

Organization: Tare Zameen Par Foundation

Project Title: Fundraising

Tasks Undertaken and Learnings:

- Raising funds through using different sources or different social media platforms.
- Promoting Awareness of the organization's mission and work.

CERTIFICATIONS & TRAINING

- Business Analytics (1 Week)
- Course on Computer Concepts (CCC).
- Tally ERP 9.
- Digital Marketing (Beginner)

PERSONAL DETAILS

Date of Birth : 27th Feb 1999
Languages Known : English, Hindi,
Home Town : Prayagraj, Uttar Pradesh