

## CONTACT

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## EDUCATION

## BACHELOR OF SCIENCE IN BIOTECHNOLOGY

AMITY UNIVERSITY, RAIPUR, CHHATTISGARH JUNE 2022

#### SENIOR HIGH SCHOOL

D.A.V PUBLIC SCHOOL, BILASPUR, CHHATTISGARH MAY 2016

#### SKILLS

- Relationship Management
- interpersonal Communication skills
- Teamwork
- Social Media
- Content curation
- Critical thinking
- Resilience

# ANUSHRI **DUTTA**

#### ASSISTANT MANAGER

## ABOUT ME

A skilled Key Account Manager with over two years of experience in building and maintaining strong relationships with key clients. Proven record of accomplishment of driving revenue growth through strategic account management and exceptional customer service. Adept at identifying client needs, developing tailored solutions, and negotiating favourable contracts. Strong communicator with a passion for exceeding client expectations and achieving targets.

#### EXPERIENCE

## SUNSTONE EDUVERSITY-COLLEGESEARCH, Gurgaon.

## ASSISTANT MANAGER - Management

MARCH 2023-PRESENT

- Manage and oversee the daily operations planning and execution for all accounts.
- Supervise end to end project with strategically inputs and miserable outcomes.
- Manage accounts by monitoring to ensure on time high quality product and service delivery.
- Providing brief to the content writers and the designers for the content and final creatives.
- Manage social media planning and execution of marketing strategies and community management.
- Maintaining brand innovation and keeping a check on the latest social media trends.
- • Monitoring the online presence of the company on social channels.

#### **ASSOCIATE MANAGER - Sales**

#### FEB 2022- MARCH 2023

Proven record of accomplishment of exceeding sales targets, cultivating client relationships, and driving revenue growth. Skilled in consultative selling, strategic account management, and identifying opportunities for business expansion. Strong communicator with a talent for negotiating win-win agreements and delivering exceptional customer service.

LANGUAGE		HOBBIES
Hindi		Fashion Photgraphy
English		Food and Travel
Bangali		Shopping and Exploring